



KRISHI SPOTLIGHT

-- A Quarterly Publication of BASIX Krishi Samruddhi Ltd. (BKSL) --
Volume 6 | Issue 2 | April 2026 to June 2026



IBL House, T-1, 3rd Floor, Tankapani Road, Near Sai Mandir, Badagada | Bhubaneswar – 751018 | Odisha | Tel: +91 63704 47455

About BKSL

BASIX Krishi Samruddhi Ltd. (BKSL) / BASIX Krishi is one of BASIX Group entity, incorporated under the Companies Act 1956. BASIX Krishi is engaged in providing know-how on quality Agri-inputs, along with extension services, credit facilitation and output market linkages to crop and livestock farmers in India since 2010. One of the pioneer entities in the promotion of Farmer Producer Organizations (FPOs), BKSL has been selected as Cluster Based Business Organization (CBBO) by SFAC, NAFED, NABARD, NFDB and NCDRC to implement the Central Sector Scheme (CSS), for the promotion of 10,000 FPOs and FFPOs in India. It has initiated its effort to promote FPOs in the states of Uttar Pradesh, Odisha, Bihar, West Bengal, Tripura, Nagaland, Andhra Pradesh, Himachal Pradesh, Chhattisgarh, Jharkhand and Telangana. National Fisheries Development Board (NFDB) has empaneled BKSL as one of the Consulting Firm, to undertake various training programs, production, marketing, value-addition etc. in the field of fresh water aquaculture. BKSL is supporting FPOs on developing Value Chain Development Services in Potato, Banana, Fisheries, Aromatic Rice, Aromatic Oil and Spices. BKSL is implementing a number of advisory projects with various State Governments in Fisheries, Goatery, Climate Resilient Agriculture etc.

Our Products and Services

-  **Advisory Services:** Advisory and technical know-how is shared with the target clients on project basis.
-  **Input Linkages:** Production / Procurement and supply of different Seeds, Sapling, different Fish Seeds and Feed.
-  **Output Marketing:** The Agri-produce of the FPCs is being transported inter-state with close coordination with traders and dealers. Besides that, famous local products like Jackfruits and Lemon from Tripura are already being exported to countries like United Kingdom, UAE and Germany.
-  **Value addition of agricultural produce:** BKSL has been at the forefront in exploring productive ways to add value to the agricultural produce and has already putting its effort in the value addition of Turmeric, Mentha and Lemongrass.
-  **Promotion of Bio-Product:** Bio Fertilizers are being produced by BKSL and distributed to farmers through FPOs Network.
-  **Potato Partnership Farming Model:** A farming model where Farmer, FPO and BKSL invest in a profit-sharing model.

Our Clients & Partners



Outreach in 11 States



Google Pin-Point No	State	Districts	No of Farmers Institution	No of Farmers
1	West Bengal	North 24 Parganas, Murshidabad, Nadia, Hooghly, Birbhum & Uttar Dinajpur	33	27,500
2	Uttar Pradesh	Lucknow, Kanpur Dehat, Jalaun, Gorakhpur, Jhansi, Raebareli, Kanpur Nagar, Prayagraj, Bulandshahr, Unnao, Bijnor, Hardoi, Fatehpur, Banda, Deoria	48	20,500
3	Odisha	Bargarh, Sambalpur, Kandhamal, Dhenkanal, Angul, Ganjam, Puri, Khordha, Jajpur, Nayagarh, Malkangiri	58	10,250
4	Tripura	Dhalai, Unakoti, Sepahijala, Gomati & West Tripura	24	5,000
5	Nagaland	Peren	2	600
6	Bihar	Rohtas, Purnea, Muzaffarpur, Patna, Buxar & Aurangabad	13	4,500
7	Andhra Pradesh	East Godavari	1	300
8	Himachal Pradesh	Una	1	300
9	Chhattisgarh	Durg	4	4,000
10	Jharkhand	Gumla, Khunti, West Singhbhum, Palamu, Latehar, Simdega, Hazaribagh, Lohardaga & Ramgarh	10	74,000
11	Telangana	Warangal, Nagarkurnool, Mancheri, Jangaon, Khammam, Mahabubabad	91	5,600



❖ Proud Moments / Recognition / Achievement:

🌿 BASIX Krishi Honoured with the FPO ICON Award 2026

BASIX Krishi is proud to receive the **FPO ICON Award 2026**, jointly presented by **Krishi Jagran** and the **Indian Council of Agricultural Research (ICAR)** during the **FPO ICON 2026** programme held on **16th April 2026** at the **National Agricultural Science Centre (NASC), ICAR, Pusa, New Delhi** organised under the theme "**MIONP – Make India Organic, Natural & Profitable**." The award recognises BASIX Krishi's continued efforts in strengthening Farmer Producer Organisations (FPOs), promoting sustainable agriculture and creating better market opportunities for farmers. This recognition reaffirms our commitment towards empowering FPOs, enhancing farmers' livelihoods and contributing to a more resilient & profitable agricultural ecosystem.



❖ Connect to Market & Customers:

🌿 Kabisuryanagar FPO Bridges Market Demand-Supply Gap Through Inter-District Watermelon Supply

Kabisuryanagar FPO in Ganjam district, Odisha successfully supplied **5 tonnes of Watermelon from Khordha district to Ganjam district** to address the gap between demand and local availability. By coordinating the inter-district movement of the produce, the FPO ensured a timely supply of fresh watermelons to local markets, benefiting both farmers and consumers. The initiative helped on preventing market shortages, stabilized the supply chain and created better marketing opportunities for farmers. This effort demonstrates the growing role of FPOs in strengthening agricultural value chains, improving market efficiency and ensuring the smooth movement of farm produce to meet consumer demand.



🌱 Nine FPOs Partnered with FPO Bazar and PORI to Promote Organic Inputs

In a collaborative initiative, BASIX Krishi supported 9 FPOs of Uttar Pradesh to partner with **FPO Bazar and Patanjali Organic Research Institute (PORI)** to ensure the availability of quality organic inputs at the FPO level. The partnership aims to improve farmers' access to sustainable agricultural inputs and encourage the adoption of organic farming practices.



❖ Introducing Value-added products:

		
Dry Fish Shrimp (Chingudi) 250g	Rohu Fish Pickle 250g	Rohu Dry Fish 500g
Matsy Jivi Sahkari Samiti Limited, Dolchhapra, Uttar Pradesh	Fishermen Cooperative Society, Telkapally Village, Telangana	Fishermen Co Op Society Limited, Rallametpelly Village, Kannepally Mandal, Telangana
Supported by: Small Farmers' Agri-Business Consortium (SFAC)	Supported by: Small Farmers' Agri-Business Consortium (SFAC)	Supported by: Small Farmers' Agri-Business Consortium (SFAC)
Click on Image to Buy Now		



❖ Initiative, Action Research & Innovation:

🌿 Tripura FPOs on the Progress Towards GI Recognition

A Geographical Indication (GI) hearing was held at SARS, A.D. Nagar, Agartala on approval of GI tag for some local produces applied by **Jirania FPO for Jackfruit and Spine Gourd**, **Longtarai Agro FPO for Scented Lemon (Elaichi Lebo)** and **Hillstop Horti FPO for Tripura Sabri Banana**; marking an important milestone in promoting Tripura's unique agricultural produce. This initiative will help protect the identity of these traditional produces, enhance their market value, strengthen branding and create better income opportunities for farmers through recognition of their distinctive regional produce.



❖ Capacity Building, Exposure visits and Training Program:

🌿 Kabisuryanagar FPO helped the Young Minds to discover the Potential of Scientific Beekeeping

Students from **Gangadhar Sahu Science College** explored the scientific beekeeping during an internship at **Kabisuryanagar FPO**, Ganjam district, Odisha. Through hands-on demonstrations and interactions with experienced beekeepers, they learned about hive management, honey harvesting and the vital role of bees in crop pollination. The experience connected classroom learning with real-world practice, inspiring students to appreciate beekeeping as a sustainable livelihood and an important component of modern agriculture.



Six Ganjam FPOs Participated in RBI Awareness Camp for MSMEs & FPOs

Six Farmer Producer Organizations (FPOs) from Ganjam district, Odisha, participated in an awareness camp organised by the Reserve Bank of India (RBI) for MSMEs and FPOs. The programme enhanced participants' understanding of financial services, credit access, digital banking, and government support schemes to strengthen their business growth.



Horticulture Department Officials Visited Honey Bee Project at Vikdas Agro FPO

The officials from the Horticulture Department, Hooghly District, West Bengal visited the Honey Bee Project of **Vikdas Agro FPO** to interact with participating beekeepers. The visit highlighted the project's role in promoting scientific beekeeping, improving honey production and creating sustainable livelihood opportunities for FPO members.



Exposure Visit on Alternate Wetting and Drying (AWD) in Paddy Cultivation

An exposure visit was organized by Basix Krishi at **Dharamgarh block, Kalahandi district, Odisha** supported by **Mitti Labs on Alternate Wetting and Drying (AWD)** technique in paddy cultivation. The visit enabled farmers and FPO representatives to learn about water-efficient farming practices that help conserve water, reduce cultivation costs, improve climate-resilient rice production and towards Carbon Credit generation.



Events & Participation:

Kisan Utpadak Sangathan FPO showcased Local Produce at Northern Region Agriculture Conference

Kisan Utpadak Sangathan FPO from Fatehpur district, Uttar Pradesh proudly represented its products at the **Northern Region Agriculture Conference** organized by the **Ministry of Agriculture and Farmers Welfare, Govt of India** on **24th April 2026** in Lucknow. The FPO showcased a range of products produced by its members, creating opportunities to connect with government officials, agricultural experts and potential buyers. The event



provided an excellent platform to increase the visibility of the FPO and explore new market opportunities for its farmers. The conference focused on strengthening farmer-centric agricultural development through discussions on agricultural credit, the Kisan Credit Card scheme, the Agriculture Infrastructure Fund, different schemes on horticulture, pulses and oilseeds; digital agriculture, fertilizer management and marketing reforms.



Celebrating World Bee Day 2026: Promoting Beekeeping for Better Livelihoods

On **20th May 2026**, **6 FPOs from Odisha, Uttar Pradesh and West Bengal** facilitation by **Basix Krishi** celebrated **“World Bee Day”** with the support of the **National Bee Board (NBB)**. The event brought together farmers to learn how beekeeping can become a reliable source of additional income while supporting sustainable agriculture. Interactive sessions focused on scientific apiculture practices, the importance of bees in crop pollination and the growing demand for value-added honey products.

Participants also explored the nutritional and health benefits of honey and discussed market opportunities for honey-based products. The programme inspired farmers to view beekeeping not just as an allied activity, but as a practical way to improve livelihoods while protecting the environment.



Kabisuryanagar FPO & Daringbadi FPO from Odisha celebrated “World Bee Day”



Pursurah Agargati FPO & Vikdas FPO from West Bengal celebrated “World Bee Day”

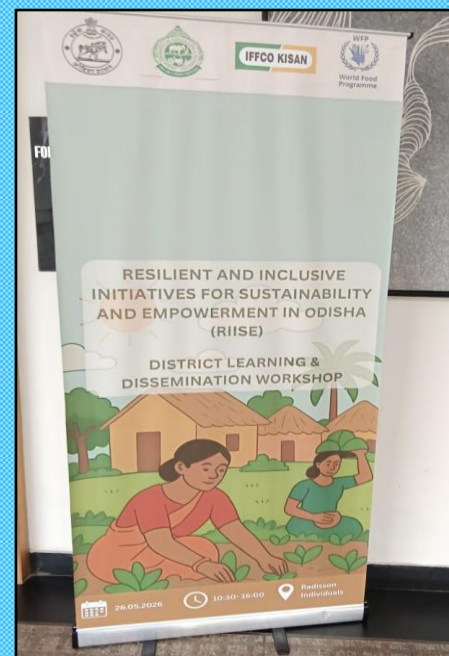


Tadawa Agro FPO & Unchagaon Fed FPO from Uttar Pradesh celebrated “World Bee Day”



Hinjlicut FPO Participated in District Learning and Dissemination Workshop

Hinjlicut FPO from Ganjam district, Odisha participated in the **District Learning and Dissemination Workshop** organised by KVK Ganjam under the **Resilient Inclusive Initiative for Sustainability and Empowerment (RIISE)** in Odisha. The workshop served as a platform for knowledge sharing, capacity building and the exchange of best practices among Farmer Producer Organizations, government departments and development partners. Representatives from Hinjlicut FPO actively engaged in discussions on sustainable agriculture, climate-resilient farming practices, market development and institutional strengthening. Their participation reinforced the FPO's commitment towards adopting innovative approaches to enhance livelihoods of marginal farmers & women farmers while promoting sustainable and inclusive agricultural development in the region.



50 FPOs Joined PM-KISAN Utsav Diwas Through Virtual Participation

Basix Krishi facilitated the virtual participation of 50 Farmer Producer Organizations (FPOs) from West Bengal, Odisha, Uttar Pradesh, Bihar & Tripura on the 23rd instalment programme of the **Pradhan Mantri Kisan Samman Nidhi (PM-KISAN)**, which is also known as **"PM-KISAN Utsav Diwas"** celebrated on **20th June 2026** for supporting farmers and strengthening the agricultural sector.



Vikdas FPO, West Bengal



Khiroda FPO, West Bengal





Araon Kisan FPO, UP



Maa Bhagabati Banpur FPO, Odisha

❖ OIIPCRA Showcased Farmer Initiatives at Matsya O Pranee Sampada Mela

OIIPCRA team participated in the "Matsya O Pranee Sampada Mela" at Chhatrapur block, Ganjam, Odisha organised by the **District Fisheries and ARD Department, Ganjam, Odisha**. The event provided a valuable platform to promote farmer-centric initiatives, engage with stakeholders and highlighted sustainable agriculture, fisheries & livestock development interventions through OIIPCRA Project.



❖ Convergence:

❖ Chirgaon FPO Supported Groundnut Cultivation Under NMEO-OS

Chirgaon FPO, located in Jhansi district, Uttar Pradesh, distributed **groundnut seeds and organic inputs** to its shareholder farmers under the **National Mission on Edible Oils–Oilseeds (NMEO-OS)**, with support from the **Department of Agriculture & Farmers Welfare (DA&FW), Govt.** The initiative was undertaken to ensure timely availability of quality inputs, enabling farmers to adopt improved cultivation practices and enhance groundnut productivity. The use of organic inputs is expected to promote sustainable farming while improving soil health. By encouraging oilseed cultivation, the programme contributes to the national objective of achieving greater self-reliance in



edible oils. It also strengthens the role of Farmer Producer Organizations (FPOs) in improving access to quality inputs, supporting better farm productivity and creating sustainable livelihood opportunities for farmers.



❖ Success Story:

“Unlocking Higher Potato Yields with Organic Plant Nutrition”

For years, **Mr. Shankar Lal**, a potato farmer from **Village Inclave Colony, Sirsaganj, Firozabad district, Uttar Pradesh**, cultivates potatoes using conventional farming practices. Like many small farmers, he worked hard every season but often faced challenges in achieving higher yields and better returns.

When **Araon Kisan Producer Company Ltd. (FPO)** introduced a demonstration on the use of **Specialized Organic and Herbal Plant Nutrition Products** developed by **Vasumitra Life Energies Pvt. Ltd.**, Mr. Shankar Lal volunteered to participate. Curious about the potential of organic crop nutrition, he dedicated **one acre** of his potato field (Variety: **Kufri Bahar 3797**) for the demonstration while continuing his usual practices on another one-acre plot for comparison. The crop was sown on **11th November 2025**. Following the recommended schedule, **Fugall** and **CalB3** were applied on **15th February 2026**, followed by **Ultra K** on **23rd February 2026**. Throughout the season, the crop showed healthier growth, stronger plant vigour and improved tuber development. As the plants matured, the difference between the demonstration plot and the control field became increasingly evident.

At harvest on **24th March 2026**, the results exceeded expectations. The demonstration plot produced **290 bags of potatoes**, while the control plot yielded **215 bags**. The additional **75 bags** represented a remarkable **34 percent increase in productivity** from the same area of land. Beyond the higher yield, the harvested potatoes were more uniform in size, better graded and of superior market quality, making them more attractive to buyers. The improvement not only increased production but also enhanced the farmer's confidence in adopting sustainable farming practices.

Reflecting on his experience, Mr. Shankar Lal shared that the demonstration proved how scientific and organic crop nutrition can significantly improve farm performance without compromising sustainability. Encouraged by the outcome, the FPO now plans to continue using these products and has begun motivating other farmers in the operational villages to adopt similar practices. This successful demonstration has become a source of inspiration for members of **Araon Kisan Producer Company Ltd.** It highlights how Farmer Producer Organisations, combined with innovative agricultural practices, can empower farmers to achieve higher productivity, better incomes and more sustainable livelihoods.



Building on the positive outcomes of the demonstration, **BASIX Krishi** plans for demonstration trail in paddy crop covering 50 acres area in seven states to assess the effectiveness and outcomes in wider geographical area.

Every successful demonstration builds confidence. Every confident farmer inspires a community. Mr. Shankar Lal's journey is a testament to how the right methodology, inputs, timely guidance and the support of an FPO can transform farming into a more productive and profitable enterprise.



Demonstration Products received on 10th Feb 2026



Use of Fugall, and CalB3 Product on 15th Feb 2026.
Second spray: Ultra K: After 8 days



Harvesting Date of Demonstration field on
24th March 2026



Grading of Potato



Harvested potato of Control Plot



Harvested potato of Demonstration Plot



❖ **Media Coverage:**

 Launch of Moong Mandi at Khandapada FPO

The inauguration of the **Moong Mandi at Khandapada FPO in Nayagarh district, Odisha** under the **REWARD** Program on **27th May 2026** received wide media coverage across several regional newspapers. The articles highlighted the initiative as a significant step towards strengthening market linkages for moong growers by providing a transparent and organized marketing platform.

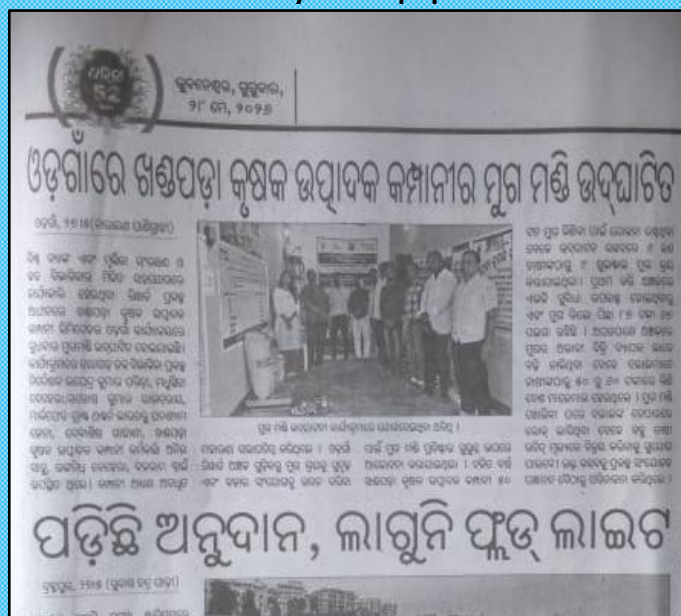
The Moong Mandi is expected to improve farmers' access to competitive markets, reduce dependence on intermediaries and ensure better price realization. The extensive newspaper coverage reflects the importance of the initiative in promoting farmer-centric market reforms and enhancing the role of Farmer Producer Organizations in creating sustainable agricultural marketing systems.



Prameya Newspaper



NITIDIN Newspaper



Dharitri Newspaper



Anupam Media Newspaper



❖ Forthcoming Events:

🇮🇳 Celebration of 79th Independence Day on 15th August 2026

❖ Social Media Updates:

🌱 BASIX Krishi keeps on update of the achievement, events, participation in different programs, new initiatives etc. on social media with the objective of larger circulation among various stakeholders. There were **32** number of posts shared though different social media platform.

Summary Sheet of Social Media Post for the Quarter (Apr'26 - Jun'26)					
Month	Twitter	Instagram	LinkedIn	Facebook	Total
April-26	03	03	03	03	12
May-26	03	03	03	03	12
June-26	02	02	02	02	8
Total	8	8	8	8	32

- 🌐 [Basix Krishi Samruddhi Limited \(bksl.co.in\)](http://bksl.co.in)
- 🐦 [Basix Krishi - Twitter](#)
- 📘 [BASIX Krishi Samruddhi Ltd. - Facebook](#)
- in [BASIX Krishi - LinkedIn](#)
- 📷 [BASIX Krishi Samruddhi Limited - Instagram](#)
- ▶ [BASIX Krishi Samruddhi Limited - YouTube](#)

