



KRISHI SPOTLIGHT

-- A Quarterly Publication of BASIX Krishi Samruddhi Ltd. (BKS) --
Volume 5 | Issue 3 | July 2025 to September 2025



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About BKS

BASIX Krishi Samruddhi Ltd. (BKS) / BASIX Krishi is one of BASIX Group entity, incorporated under the Companies Act 1956. BASIX Krishi is engaged in providing know-how on quality Agri-inputs, along with extension services, credit facilitation and output market linkages to crop and livestock farmers in India since 2010. One of the pioneer entities in the promotion of Farmer Producer Organizations (FPOs), BKS has been selected as Cluster Based Business Organization (CBBO) by SFAC, NAFED, NABARD, NFDB and NCDC to implement the Central Sector Scheme (CSS), for the promotion of 10,000 FPOs and FFPOs in India. It has initiated its effort to promote FPOs in the states of Uttar Pradesh, Odisha, Bihar, West Bengal, Tripura, Nagaland, Andhra Pradesh, Himachal Pradesh and Telangana. National Fisheries Development Board (NFDB) has empaneled BKS as one of the Consulting Firm, to undertake various training programs, production, marketing, value-addition etc. in the field of fresh water aquaculture. BKS is supporting FPOs on developing Value Chain Development Services in Potato, Banana, Fisheries, Aromatic Rice, Aromatic Oil and Spices.

Our Products and Services

- Advisory Services:** Advisory and technical know-how is shared with the target clients on project basis.
- Input Linkages:** Production / Procurement and supply of different Seeds, Sapling, different Fish Seeds and Feed.
- Output Marketing:** The Agri-produce of the FPCs is being transported inter-state with close coordination with traders and dealers. Besides that, famous local products like Jackfruits and Lemon from Tripura are already being exported to countries like United Kingdom, UAE and Germany.
- Value addition of agricultural produce:** BKS has been at the forefront in exploring productive ways to add value to the agricultural produce and has already putting its effort in the value addition of Turmeric, Mentha and Lemongrass.
- Promotion of Bio-Product:** Bio Fertilizers are being produced by BKS and distributed to farmers through FPOs Network.
- Potato Partnership Farming Model:** A farming model where Farmer, FPO and BKS invest in a profit-sharing model.

Our Clients & Partners



Outreach in 11 States



Google Pin-Point No	State	Districts	No of Farmers Institution	No of Farmers
1	West Bengal	North 24 Parganas, Murshidabad, Nadia, Hooghly, Birbhum & Uttar Dinajpur	33	27,500
2	Uttar Pradesh	Lucknow, Kanpur Dehat, Jalaun, Gorakhpur, Jhansi, Raebareli, Kanpur Nagar, Prayagraj, Bulandshahr, Unnao, Bijnor, Hardoi, Fatehpur & Banda	25	17,500
3	Odisha	Bargarh, Sambalpur, Kandhamal, Dhenkanal, Angul, Ganjam, Puri, Khordha, Jajpur, Nayagarh	18	9,250
4	Tripura	Dhalai, Unakoti, Sepahijala, Gomati & West Tripura	5	4,500
5	Nagaland	Peren	2	600
6	Bihar	Rohtas, Purnea, Muzaffarpur, Patna, Buxar & Aurangabad	13	4,500
7	Andhra Pradesh	East Godavari	1	300
8	Himachal Pradesh	Una	1	300
9	Chhattisgarh	Durg	4	4,000
10	Jharkhand	Gumla, Khunti, West Singhbhum, Palamu, Latehar, Simdega, Hazaribagh, Lohardaga & Ramgarh	10	74,000
11	Telangana	Warangal, Nagarkurnool, Mancheri, Jangaon	91	5,600



❖ Proud Moments / Recognition / Achievement:

Shri Surya Pratap Shahi, Hon'ble Agriculture Minister, Government of Uttar Pradesh, visited Chaubepur Kisan FPO along with Ms. Deeksha Jain, Chief Development Officer and District Development Authorities of Kanpur Nagar district. During the visit, the Hon'ble Minister interacted with farmers and reviewed the FPO's key initiatives, including the demonstration of maize cultivation, development of value-added products of spices, functioning of a solar power unit and services provided through the Farm Machinery Bank/Custom Hiring Centre. The visit highlighted the FPO's efforts in promoting modern agricultural practices, enhancing farmer incomes and creating sustainable livelihood opportunities. The Hon'ble Minister suggested to introduce mustard cultivation in the area so that the existing mustard oil extraction unit of the FPO can be used for the value addition of the produce. He also emphasized for the continuous support from the Department of Agriculture and Krishi Vigyan Kendra on providing various training to FPOs.



"Krishi Annual Meet 2025" was organized at the Centre of Excellence (CoE), Deras, Odisha from 23-25 September 2025. This is a regular annual event which serves as a platform to celebrate organizational milestones achieved, recognizes employees contributions and facilitates knowledge sharing across teams. It also focuses on charting the roadmap for future growth and fostering collaboration among stakeholders.



❖ Connect to Market & Customers:

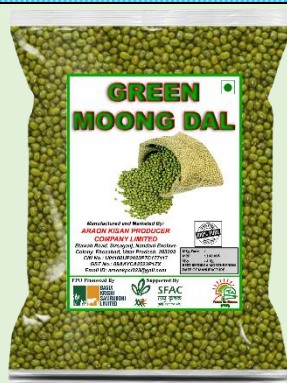
Badagaon Krishak Jaivik Utpadak Sangathan Sahekari Samiti from Banda district, Uttar Pradesh, participated in the Awareness Program on M-PACS at Indira Gandhi Pratisthan, Lucknow on 12th September 2025. The Badagaon FPO showcased its products, including pulses, mustard oil and other agri-based items, thereby promoting local produce and enhancing market visibility. This was a platform to promote the products of FPOs including creating awareness about how the customers can purchase the products from FPO through ONDC online market network.



Mal Kisan FPO and Bhadesar Mau FPO from Lucknow, Uttar Pradesh participated in the Pre-Rakhi Mahotsav organized by the Directorate of Marketing and Inspection (DMI) from 8 -9 August 2025. The FPOs showcased a variety of locally made products, including mango squash, mixed vegetable pickle and other value-added items. The event provided a valuable platform for promoting FPO products, connecting with consumers and enhancing market visibility ahead of the festive season.



❖ Launching of new products:

		
Aromatic Rice Gobinda Bhog 500 gm	Indian mackerel Kankarta Badachana Dry Fish 1Kg	Green Moong Dal 1Kg
KUSUMJATRA FED PRODUCER COMPANY LIMITED	BADACHANA FISHERIES PRODUCER COMPANY LIMITED	ARAON KISAN PRODUCER COMPANY LIMITED
Supported by: National Agricultural Cooperative Marketing Federation of India (NAFED)	Supported by: National Fisheries Development Board (NFDB)	Supported by: Small Farmers' Agri-Business Consortium (SFAC)
Click on Image to Buy Now		



❖ Initiative, Action Research & Innovation:

Basix Krishi always supports innovative approaches to find out practical solution for the community. Ms. Sreelekshmi S M and Mr. Pevan, interns from the Institute of Rural Management Anand (IRMA) currently working with Payl India and Dhanak Foundation visited Basix Krishi FPOs in Odisha and Nagaland. The visit focused on exploring avenues of collaboration in areas such as tech-driven store management, digital banking solutions and online marketing of FPO products. Their interactions with FPOs aimed at identifying innovative models to strengthen farmer collectives and enhance market access through technology-led interventions.



❖ Capacity Building, Training Program & Meeting:

An exposure visit was conducted for Tadawa Agro FPO & Malkisan FPO, Uttar Pradesh to ICAR-Central Institute for Subtropical Horticulture, Lucknow to learn the Package of Practices (PoP) for high-density planting systems in guava and mango.



An Entrepreneurship Development Programme was organized by Basix Krishi for Malkisan FPO & Tadawa Agro FPO, UP at ICAR-Central Institute for Subtropical Horticulture, Lucknow on 14th July 2025. Senior Scientists practically demonstrated on mango pulp extraction, packaging & value-added products of mango.



6 FPOs of Basix Krishi, Ganjam district, Odisha attended a meeting of Sakata Seed India to get knowledge on new high-yielding/hybrid seed varieties of vegetables, field crops & flowers to enhance farm productivity.



A Training program was conducted for Matsyajivi Sahkari Samiti Ltd, Badhara, Gorakhpur district, Uttar Pradesh on 18th July 2025 to enhance institutional capacities in fisheries-based livelihoods and FFPO development.



FPOs from Uttar Pradesh and Odisha, promoted by Basix Krishi participated in a training program at the Centre of Excellence (CoE), Jeedimetla, Hyderabad, Telangana. The training focused on protected cultivation techniques and agricultural infrastructure as critical enablers for sustainable agri-development. The program aimed to build the capacities of FPOs in adopting modern practices, enhancing productivity and creating resilient farming systems.



Basix Krishi organized an exposure visit for FPOs from Uttar Pradesh and Odisha to the Centre of Excellence (CoE), Jeedimetla, Hyderabad, Telangana on 6th September 2025. The visit provided participants with valuable insights into innovative farming practices, vertical farming models and Packages of Practices (PoP) for hybrid vegetables and flowers. The exposure helped to strengthen the knowledge base of FPOs, enabling them to adopt advanced techniques for improving productivity and market competitiveness.



Training Conducted with Support from Central Institute of Horticulture (CIH), Dimapur, Nagaland:

Basix Krishi, in partnership with the Central Institute of Horticulture (CIH), Dimapur, Nagaland, conducted 10 farmers training programs across Nagaland and Tripura from 16th August 2025 to 9th September 2025. The sessions focused on modern horticultural technologies, addressing practices suited to the agro-climatic conditions of the North Eastern region. These trainings aimed to strengthen farmers' technical skills to promote sustainable horticulture, improve productivity and livelihoods in the region.

Sl. No.	Date of the Training	Training Location	District	State
1	16 th August 2025	Village Council Hall, L Hotovi Village	Dimapur	Nagaland
2	18 th August 2025	Village Council Hall, L Hotovi Village	Niuland	Nagaland
3	18 th August 2025	Ganganagar VO Office, Kumarghat,	Unakoti	Tripura
4	19 th August 2025	Canvas Art School, Dalugaon Bazar, Chandipur	Unakoti	Tripura
5	20 th August 2025	Town hall, Chhailengta, Longtarai Valley	Dhalai	Tripura
6	22 nd August 2025	Khumchak Kalakendra, Dayarampara, Jampuijala block	Sepahijala	Tripura
7	23 rd August 2025	Khumchak Kalakendra, Dayarampara, Jampuijala block	Sepahijala	Tripura
8	25 th August 2025	Khumchak Kalakendra, Dayarampara, Jampuijala block	Sepahijala	Tripura
9	29 th August 2025	Pohar Federation Office, Lefunga, Mohanpur Sub-Divison	West Tripura	Tripura
10	9 th September 2025	Tuli Town	Mokokchung district	Nagaland

16TH AUGUST 2025, NAGALAND18TH AUGUST 2025, NAGALAND


18TH AUGUST 2025, TRIPURA

19TH AUGUST 2025, TRIPURA

20TH AUGUST 2025, TRIPURA

22ND AUGUST 2025, TRIPURA

23RD AUGUST 2025, TRIPURA

25TH AUGUST 2025, TRIPURA

29TH AUGUST 2025, TRIPURA

9TH SEPTEMBER 2025, NAGALAND


Events & Participation:

- Badagaon Krishak Jaivik Utpadak Sangathan Sahekari Samiti from Banda district, Uttar Pradesh participated in the Awareness Program on M-PACS Membership held at Indira Gandhi Pratisthan, Lucknow on 12th September 2025. The program aimed at educating farmers on the benefits, rights and responsibilities of becoming members of M-PACS.



- Basix Krishi actively participated in the "Bihar FPO Conclave 2025" organized by APMAS and Pradan on 12th September 2025 at Patna. The conclave brought together key stakeholders to deliberate on strengthening Farmer Producer Organizations (FPOs) with a special focus on improving input access, financing, infrastructure, and market linkages for accelerating the growth and sustainability of farmer collectives.



- A total of 32 FPOs from Odisha and Uttar Pradesh, promoted by Basix Krishi participated in the "5th Samunnati FPO Conclave 2025" held in Hyderabad from 3 - 4 September 2025. The conclave brought together the FPOs across states and other stakeholders to exchange ideas and to share best practices adopted by them. There was also a training program on different aspects covering sustainable agriculture, market linkages and capacity building. The event served as a vibrant platform for learning, collaboration and strengthening the FPO ecosystem at the national level.



❖ Convergence:

Basix Krishi engaged in an initiative with renowned plant breeder Dr. Venkateshwarlu, Hyderabad and Krishi Vigyan Kendra (KVK) Balasore, OUAT, Odisha on 14th August 2025. The initiative centered around opportunities for aromatic rice seed production through FPOs in Odisha and strategies for its effective marketing. The initiative aimed to explore ways of leveraging FPO networks to enhance seed quality, ensure market linkage and promote the unique aromatic rice varieties in the region.



National Beekeeping and Honey Mission (NBHM): 6 FPOs with the financial assistance from National Bee Board (NBB) under the National Beekeeping and Honey Mission (NBHM) through SFAC have set up Honey Project focusing on enhancing production of honey, bee venom, bees wax and quality nucleus stock development. This initiative is an additional income generation activity for the FPO members.



👉 Inspection of Bee Boxes at Daringbadi FPO 👈



👉 Inspection of Bee Boxes at Kabisuryanagar FPO 👈



❖ Fishery Sub Sector:

Basix Krishi attended a meeting convened by NAFED at its New Delhi office on 30th July 2025. The discussion focused on the workplan for strengthening Fishery Cooperatives under the Pradhan Mantri Matsya Kisan Samridhi Sah-Yojana (PM-MKSSY). The meeting provided an opportunity to deliberate on strategies to enhance cooperative structures, promote sustainable fishery practices and improve livelihoods in the sector.



❖ Contribution Towards Climate Resilient Agriculture:

Integrated Farming System (IFS) is a diversified approach which contributes significantly on improving farm income, enhancing nutritional security and creating multiple livelihood opportunities. Furthermore, the integration of crops, horticulture, fisheries and livestock ensures efficient resource utilization, reduced climate risks and sustainable agricultural practices. Under the OIIPCRA Project, Ganjam district, Mr. Ajit Pradhan from MIP-Badabandha, Village Barapali, PP- Sri Raghunath, Purusottampur Block has adopted an IFS on his one-acre land. The IFS model comprises cultivation of vegetables such as tomato, brinjal and chilli along with banana plantation, pisciculture, duckery and mango plantation. Thereby, the IFS is serving as a model of climate-resilient agriculture under OIIPCRA Project.



❖ Success Story:

“Turning Challenges into Opportunities: A case study of Ms. Mami Reddy”

✚ Background:

While many people often attribute their misfortunes to fate or unfavorable circumstances, but true transformation begins with those who choose to lead. Visionary individuals don't wait for ideal conditions; they identify possibilities even among challenges. The life is filled with uncertainties but also opens new paths for those ready to make a change.

This is the story of Ms. N. Mami Reddy, a housewife from the remote village of Malijaganathapur under Kainchapur GP in Ganjam Block, Odisha. Her village, consisting of 83 farming households (70% General, 30% OBC) is located just 3 km from the block headquarters. Despite her husband being the primary earner, his income was not sufficient to meet the financial need of the family. Ms. Reddy started exploring some income sources to contribute to her family. Initially, she was engaged in fish farming through a SHG, to support her household. However, the returns were not sufficient to meet her family's needs. Determined to improve her situation, she planned to start something of her own.

✚ The Turning Point:

During a field visit under the Minor Irrigation Project (MIP) area, BKSL, SO, Zone-1 teams from Chatrapur Cluster met Ms. Mami Reddy and she expressed her need for additional income but admitted she lacked clarity on how to begin.

The BKSL, SO, Zone-1, Ganjam team introduced her to various livelihood options like:

- Scientific fish farming
- Mushroom cultivation
- Seasonal vegetable farming
- Preservation and Processing Unit

But she truly interested on the idea of a Preservation and Processing Unit.

✚ From Crisis to Confidence:

With handholding support and regular mentoring by the OIIPCRA team, Ms. Reddy began her journey. She started from small by collecting processed products from SHG members and selling them door-to-door and at the weekly market/haat. As she gained confidence and a better understanding of the local market, she took a bold step forward by purchasing raw materials from SHG members and doing local value addition with processing the food items by herself. However, a new challenge arose. She noticed that her homemade products were prone to spoilage with microbial contamination and had a short shelf life. This affected both her sales and reliability. Determined not to give up, she decided to set up her own Preservation Unit, which is an essential move to improve product quality and longevity but also take her business to the next level.



Infrastructure Support:

The BKSL, SO, Zone-1, Ganjam Team facilitated the establishment of Preservation Unit for Ms. Mami Reddy with a budget of Rs.2 lakh as subsidy under the OIIPCRA Scheme. The preservation unit consists of Microoven, Solan Dryer and other equipment's which helped her to dry the raw material under hygienic condition reducing the moisture content to desirable stage. This process ensured the increment of shelf life of the value-added products.

Beyond infrastructure support, the team continued to guide her at every step, providing:

- Market linkage guidance to help her identify and access reliable buyers.
- Financial literacy sessions to strengthen her budgeting, pricing and savings skills.
- Exposure to low-cost production techniques, improving her efficiency and product quality.
- Encouragement for doorstep sales strategies, enabling her to build a loyal local customer base.

Economics of Preservation Unit over 10 days of cycle:

Component	Details	Amount (Rs)
Raw Material (Papad, Pickle, Badi)	25 kg @ Rs 60/per kg	1,500
Packaging (Polythene, labels, etc.)	Estimated	300
Miscellaneous Costs		250
Total Initial Investment		2,050
Sales Income	250 packets @ Rs. 20	5,000
Net Profit	Rs. 5,000 – Rs.2,050	2,950

Ms. Reddy's initial investment of Rs.2,050 resulted in a net profit of Rs. 2,950 over a 10-days of cycle. This income helped her not only to support her household expenses but will also reinvest in her initiative for scaling up production, expanding her customer base, and steadily building a name for herself in the community.



Outcome:

Today, Ms. N. Mami Reddy is a self-made rural businesswoman who has not only transformed her life but clearly proved that “problems come with opportunities” all it takes is the courage to act. She praises BKSL, SO, Zone-1 of Chatrapur Cluster Team, OIIPCRA whose timely guidance and responsiveness turned into a resilient businesswoman.

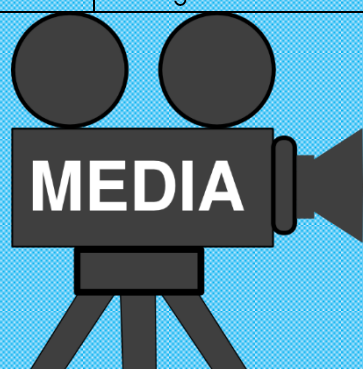
Conclusion:

Timely support and handholding can allow rural women to become economic agents of change, as they gain the confidence and capacity to pursue sustainable livelihoods. BKSL, SO, Zone-1, Ganjam played a crucial role in bridging the gap between grassroots potential and opportunities, ensuring that resources and guidance reach those who need them most. Additionally, gaining new skill along with linkages with SHG enhanced both confidence and ability to scale up the operations, developing collective growth and sustainability. Over time, she gained confidence, skills and the identity of a self-made rural businesswoman.



❖ Media Coverage:

Sl. No.	Topic of training	District	Training Date	Published Date	Print Media	Link
1.	"Good Agricultural Practices (GAP) & Sustainable Farming	Dimapur	16 th August 2025	18 th August 2025	1. Morung Express	CLICK HERE FOR MORE INFO
2.	Exotic Fruit Cultivation & Organic Farming	Niuland	18 th August 2025		2. Nagaland Tribune 3. Eastern Mirror	CLICK HERE FOR MORE INFO
3.	Post Harvest Management & Value Addition	Unakoti	18 th August 2025	20 th August 2025	Langma Morok	CLICK HERE FOR MORE INFO
4.	Good Agricultural Practices & Exotic Fruits Cultivation	Unakoti	19 th August 2025	20 th August 2025	Langma Morok	CLICK HERE FOR MORE INFO
5.	Integrated Farming System & Value Addition of Products	Dhalai	20 th August 2025	21 st August 2025	Langma Morok	CLICK HERE FOR MORE INFO
6.	Agri-Entrepreneurship & Market Linkages	Sepahijala	22 nd August 2025	22 nd August 2025	Langma Morok	CLICK HERE FOR MORE INFO
7.	Nursery Management & Commercial Fruits Cultivation	Sepahijala	23 rd August 2025	23 rd August 2025	Langma Morok	CLICK HERE FOR MORE INFO
8.	Post Harvest Management & Local Level Value Addition	Sepahijala	25 th August 2025	26 th August 2025	Langma Morok	CLICK HERE FOR MORE INFO
9.	Sustainable Farming & Protected Cultivation	West Tripura	29 th August 2025	29 th August 2025	Langma Morok	CLICK HERE FOR MORE INFO
10.	Protected Cultivation & Post Harvest Management	Mokokchung district	9 th September 2025	11 th September 2025	Morung Express	CLICK HERE FOR MORE INFO



Training on modern horticulture technologies held in Tuli



Attendees of the training programme on modern technologies of horticulture organised by Basix Krishi Samruddhi Limited Tuli town on September 9. (Photo Courtesy: BSKL)

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Training on Modern Technologies on Horticulture

By Prasenjit Debbarma August 20, 2025 3 0

BKSL, CIH train Nagaland farmers in modern horticulture techniques



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Dimapur, Niuland farmers get trained in latest agri techniques

Basix Krishi Samruddhi Limited conducts training on modern technologies of horticulture in Dimapur and Niuland.

Aug 18, 2025 By EMN Nagaland

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By Prasenjit Debbarma August 20, 2025 3 0



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❖ Social Media Updates:

🌱 BASIX Krishi keeps on update of the achievement, events, participation in different programs, new initiatives etc on social media with the objective of larger circulation among various stakeholders. There were 168 number of posts shared though different social media platform during the Quarter-II (July'25- Sep'25).

Summary Sheet of Social Media Post for the Quarter (Apr'25 - June'25)

Month	Twitter	Instagram	LinkedIn	Facebook	Total
Apr-25	10	10	10	10	40
May-25	24	24	24	24	96
June-25	08	08	08	08	32
Total	42	42	42	42	168

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