



KRISHI SPOTLIGHT

-- A Quarterly Publication of BASIX Krishi Samruddhi Ltd. (BKSL) --
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About BKSL

BASIX Krishi Samruddhi Ltd. (BKSL) / BASIX Krishi is one of BASIX Group entity, incorporated under the Companies Act 1956. BASIX Krishi is engaged in providing know-how on quality Agri-inputs, along with extension services, credit facilitation and output market linkages to crop and livestock farmers in India since 2010. One of the pioneer entities in the promotion of Farmer Producer Organizations (FPOs), BKSL has been selected as Cluster Based Business Organization (CBBO) by SFAC, NAFED, NABARD, NFDB and NCDL to implement the Central Sector Scheme (CSS), for the promotion of 10,000 FPOs and FFPOs in India. It has initiated its effort to promote FPOs in the states of Uttar Pradesh, Odisha, Bihar, West Bengal, Tripura, Nagaland, Andhra Pradesh, Himachal Pradesh and Telangana. National Fisheries Development Board (NFDB) has empaneled BKSL as one of the Consulting Firm, to undertake various training programs, production, marketing, value-addition etc in the field of fresh water aquaculture. BKSL is supporting FPOs on developing Value Chain Development Services in Potato, Banana, Fisheries, Aromatic Rice, Aromatic Oil and Spices.

Our products and Services

-  **Advisory Services:** Advisory and technical know-how is shared with the target clients on project basis.
-  **Input Linkages:** Production / Procurement and supply of different Seeds, Sapling, different Fish Seeds and Feed.
-  **Output Marketing:** The Agri-produce of the FPCs is being transported inter-state with close coordination with traders and dealers. Besides that, famous local products like Jackfruits and lemon from Tripura are already being exported to countries like United Kingdom, UAE and Germany.
-  **Value addition of agricultural produce:** BKSL has been at the forefront in exploring productive ways to add value to the agricultural produce and has already putting its effort in the value addition of Lives, Turmeric, Mentha and lemongrass.
-  **Promotion of Bio-Product:** Bio Fertilizers are being produced by BKSL and distributed to farmers through FPOs Network.
-  **Potato Partnership Farming Model:** A farming model where Farmer, FPO and BKSL invest in a profit-sharing model.

Our Clients & Partners



Outreach in 11 States



Google Pin-Point No	State	Districts	No of Farmers Institution	No of Farmers
1	West Bengal	North 24 Parganas, Murshidabad, Nadia, Hooghly, Birbhum & Uttar Dinajpur	33	27,500
2	Uttar Pradesh	Lucknow, Kanpur Dehat, Jalaun, Gorakhpur, Jhansi, Raebareli, Kanpur Nagar, Prayagraj, Bulandshahr, Unnao, Bijnor, Hardoi, Fatehpur & Banda	25	17,500
3	Odisha	Bargarh, Sambalpur, Kandhamal, Dhenkanal, Angul, Ganjam, Puri, Khordha, Jajpur, Nayagarh	18	9,250
4	Tripura	Dhalai, Unakoti, Sepahijala, Gomati & West Tripura	5	4,500
5	Nagaland	Peren	2	600
6	Bihar	Rohtas, Purnea, Muzaffarpur, Patna, Buxar & Aurangabad	13	4,500
7	Andhra Pradesh	East Godavari	1	300
8	Himachal Pradesh	Una	1	300
9	Chhattisgarh	Durg	4	4,000
10	Jharkhand	Gumla, Khunti, West Singhbhum, Palamu, Latehar, Simdega, Hazaribagh, Lohardaga & Ramgarh	10	74,000
11	Telangana	Warangal, Nagarkurnool, Mancherial	31	3,100



❖ Proud Moments / Recognition / Achievement:

Basix Krishi signed MoU with **Department of Fisheries, Tripura** on 8th October 2024 as **"Technical Support Agency for Fisheries Development & Extension Service"** funded by **World Bank**. Basix Krishi as Lead Partner with Nangia & Co. LLP as JV Partner got an opportunity to work with **30,000 women farmers** to develop fisheries in Tripura for a project period of 3 years.



Visit of Board member of Basix Krishi to the operational area of Tripura state.



Interaction with the members of Goatery PGs under Goatery Value Chain Development Project, TRLM, Khowai, Tripura



Discussing with Block Development Officer, Kumarghat Block regarding Goatery Value Chain Development





Interaction with Kumarghat FPO on its Business Model



Basix Krishi signed MoU with **eKutir** on 16th October 2024 for a pilot project with 5 FPOs in Odisha & Tripura on "**Digital Agriculture Infrastructure**" through **ALLIN FIX platform**. The digital platform will help the FPOs for a better business drive for inputs as well as output and crop advisory services for the focused crops.

Daringbadi FPO, Kandhamal district, Odisha & **Sunflag Agro Tech**, Raipur, Chhattisgarh signed MoU for marketing of turmeric in presence of eNAM, Raikia, Kandhamal, Odisha on 18th October 2024 to strengthen agricultural value chain & better market access for farmers.

Basix Krishi signed MoU with **Gramin Product Marketing (GPM)** on 17th October 2024 to promote **micro-enterprises through vermicompost** with a partnership model at FPOs locations. This initiative will ensure small & marginal farmers take up the vermicompost activity under professional guidance & ensuring buy back of vermicompost from farmers at competitive price; at the same time making availability of quality products in market at a better price to customers.





Basix Krishi along with the promoted FPOs in Tripura participated in the "Sahakar Se Samriddhi" event in the esteemed presence of Hon'ble Union Home Minister & Minister of Cooperation, Govt of India, **Shri Amit Shah** at Agartala on 22nd December 2024 for strengthening of cooperative sector by empowering rural communities & promoting self-reliance.

Connect to Customers



GPS Map Camera
गंजाम, ओडिशा, भारत
F4xf+q23, ओडिशा 761028, भारत
Lat 19.50102° Long 85.121058°
26/12/24 06:51 PM GMT +05:30

GPS Map Camera
Rambha, Odisha, भारत
F4xf+46p, Gouranga Patna Road, Rambha, Odisha 761028, भारत
Lat 19.49697° Long 85.123865°
26/12/24 05:30 PM GMT +05:30

Realtime eNAM Inter-Mandi Online Trade.

Rambha Farmers Producer Company Limited, Ganjam district, Odisha sold 24.6 Quintal of Cauliflower for Rs.29,520/- in APMC Hinjlicut, to APMC Kamkhasyanagar Odisha on 30-12-2024.





Khandapada FPO, Nayagarh district, Odisha facilitated Marigold & Papaya seeds to SHG members along with farmers at Masabari, Odagaon block under Rejuvenating Watersheds for Agricultural Resilience through Innovative Development (**REWARD**) Project to promote commercial horticulture.

Shree Shree Balunkeswar FPO, Nayagarh district, Odisha provided quality potato seeds to farmers from Directorate of Horticulture, Govt of Odisha to boost the potato production in the district.



Khandapada FPCL from Nayagarh District, Odisha, participated in “**Khandapada Mela & Pallishri Mahotsav 2024**,” held from 27- 31 December 2024. The event provided a remarkable platform to showcase the diverse and authentic range of quality products cultivated and processed by the local farmer community of FPO like mustard, groundnut, black rice, scented rice, jeera, mint oil & many more.

Connect to Customers

<div style="text-align: center;"> <h3>Maize</h3> </div> <div style="border: 1px solid black; padding: 5px;"> <p>Manufactured and Marketed by:</p> <p>BARURAJ Producer Company Limited Bathna, Anjnakot, Motipur, Muzaffarpur, Bihar, PIN - 843111 CIN No.: U01100BR2021PTC051055 GSTIN: 10AAJCB7067L1ZJ Email ID: barurajproducercompanylimited@gmail.com</p> <p>Mfg. Date : MRP : 30.00/- Qty : 1 Kg BEST BEFORE 6 MONTHS FROM DATE OF MANUFACTURE</p> </div> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;"> <p>FPO Promoted By</p> </div> <div style="text-align: center;"> <p>Supported By</p> </div> <div style="text-align: center;"> </div> </div>	<div style="text-align: center;"> </div> <div style="border: 1px solid black; padding: 5px;"> <p>Manufactured and Marketed by:</p> <p>HALDAUR FED Producer Company Limited Muzaffarpur, Bihar, PIN - 843111 CIN No.: U01100BR2021PTC051055 Email ID: haldaurfedproducercompanylimited@gmail.com</p> <p>Mfg. Date : MRP : 30.00/- Qty : 1 Kg BEST BEFORE 6 MONTHS FROM DATE OF MANUFACTURE</p> </div> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;"> <p>FPO Promoted By</p> </div> <div style="text-align: center;"> <p>Supported By</p> </div> </div>
<p>Maize 1 kg</p> <p>BARURAJ PRODUCER COMPANY LIMITED</p>	<p>Jaggery Cubes 1Kg</p> <p>HALDAUR FED PRODUCER COMPANY LIMITED</p>
<p>Supported by: Small Farmers' Agri-Business Consortium (SFAC)</p>	<p>Supported by: National Agricultural Cooperative Marketing Federation of India (NAFED)</p>



❖ Initiative, Action Research & Innovation



Rasulpur FFPO, Jajpur district and Bhuban FPO, Dhenkanal district, Odisha initiated Groundnut Seed multiplication program supported by Directorate Of Groundnut Research (DGR-ICAR) Junagadh, Gujarat for development of Groundnut Value Chain Cluster.



The **Board of Basix Krishi** visited **Kumarghat FPO** having 100% women members to visualize the services of FPO useful to farmers. The FPO focuses on supplying quality inputs & preparation of value-added products with multiple outlets.



The **Board of Basix Krishi** visited Goatery PGs at **Khawai Block under Goatery Value Chain Development Project, TRLM, Tripura** & interacted with members about various interventions made like scientific goat house, goat dung packaged compost, fodder development with azola, mulberry etc.

❖ Contribution towards Climate Resilient Agriculture



Kakatpur FPO, Puri district, Odisha, introduced a **new variety of aromatic paddy "CR-909"** at Bibhutipur village. Agriculture Department Officials visited the fields to assess the performance of new variety in the local climate under water stress condition.





BASIX Krishi, OIIPCRA Team, Zone-I, Ganjam participated in the **“World Fisheries Day 2024”** program conducted by DFO, Ganjam, Odisha, Ministry of Fisheries, Animal Husbandry and Dairying on **21st November 2024**. The event focused on Climate Resilient Sustainable Fisheries Practice.

❖ Capacity Building and Training Program



Khandapada FPCL organized a training on **“Paddy Straw Mushroom Cultivation”** at Khandapada block, Nayagarh district, Odisha. The special focus was to encourage the farmers to take up Mushroom Cultivation as it has low investments with higher income.



Basix Krishi, Goatery Project Team under Tripura Rural Livelihood Mission (TRLM) had conducted two days training program at Boxanagar RD Block office, Tripura from 24-25 October 2024. Purpose was to promote Producer Group & adopting **Package of Practices (PoP) on commercial goat farming**.



Shree Shree Balunkeswar FPO, Nayagarh district, Odisha conducted an awareness meeting for FPOs with the presence of BAO regarding **“Millet cultivation”** on 21st November 2024. Focus was given on production, processing, & value addition in the millet value chain.





Latitude: 20.338655
Longitude: 85.334195
Elevation: 106.73±18 m
Accuracy: 1.7 m
Time: 06-12-2024 14:13
Note: shree shree balunkeswar fpo company

Powered by NoteCam

🌿 **Shree Shree Balunkeswar FPO**, Nayagarh district, Odisha conducted a **Field Day Program** on 6th December 2024 about **"Shree Anna" (Millet crop)** along with the crop cutting program highlighting the benefits of millets for a healthy lifestyle.



Saraiya, Bihar, India
24MV+3G7, Saraiya, Sadipur, Bihar 843143, India
Lat 26.032124°
Long 85.143978°
28/12/24 03:59 PM GMT +05:30

GPS Map Camera



Sadipur, Bihar, India
01 Purbi Muzaffarpur, Sadipur, Bihar 842001, India
Lat 26.0307°
Long 85.144237°
28/12/24 03:46 PM GMT +05:30

GPS Map Camera

🌿 **Basix Krishi** organized an **institutional training** at Krishi Vigyan Kendra, Saraiya, Muzaffarpur district, Bihar with the participation of 4 FPOs namely **Minapur FPO, Kanti FPO, Baruraj FPO and Sahibganj FPO** on 28th December 2024 about "Latest Development in Agriculture and Value Addition"





Basix Krishi & its 6 FPOs participated in the district-level **Capacity Building Program** for FPOs organized by KVK Ganjam, Odisha on 27th Nov'24 focusing on financial planning, marketing, Government schemes, market linkages & value addition.



Basix Krishi with its 2 FPOs participated in the **state level training program** for FPOs at SiTe, Bhubaneswar on 13-12-2024. The program insights into sustainable farming practices, business planning & market linkage strategies to enhance FPOs profitability.



Bhadesar Mau PCL, Lucknow; Officials from Horticulture Department, Govt of Uttar Pradesh & **Indo-German Cooperation** held a training for mango farmers for export of mangoes highlighting quality assessment, sorting, grading, post-harvest techniques, packaging & labelling to boost export market reach.

Events & Participation:



"Nagaland International Coffee Seminar" was organized by Business Association of Nagaland from 1-2 October 2024 at Dimapur, Nagaland. **Ahthibung FPO & Jalukie FPO** participated in the seminar and gained insights regarding sustainable coffee production in Nagaland and discussed various innovations in the coffee industry.



BASIX Krishi & 3 fish cooperatives from Uttar Pradesh participated in the **"National Summit on Strengthening the Cooperative Movement for Viksit Bharat"** on 17th October 2024 at the PHD House, New Delhi. The objective of the summit was to build resilient cooperatives that uplift farmers and local communities having a transformative potential of cooperatives in shaping India's economic future.





Badagaon Krishak Jaivik Utpadak Sangathan Sahekari Samiti, Banda district, Uttar Pradesh participated in **"Kisan Mela 2024"** held at Banda University of Agriculture and Technology from 19-20 October 2024. The objective was to introduce farmers about advanced agricultural techniques and make them aware of the changing agricultural technology. FPO showcased its different products at stall.



To increase the potato growing area, Govt of Odisha has initiated different schemes. **Basix Krishi & its FPOs** participated in district-level meeting held by District Magistrate, Khordha for RABI 2024 to implement the program.

Kabisuryanagar

FPO, Ganjam district, Odisha conducted a farmer meeting by inviting Horticulture officials on 8th November 2024 to raise awareness on horticulture schemes related to potato mission, floriculture with marigold etc to cater market demand-based crops for better income.



Latitude: 20.166303
Longitude: 85.613372
Elevation: 87.13±1 m
Accuracy: 11.5 m
Time: 08/11/2024 17:59
Note: Potato cultivation coordination meeting

6 FPOs of Basix Krishi had participated in the CII-Agrotech organized **"Krishi Bharat 2024"** to showcase their authentic products at Vrindavan Grounds, Lucknow, Uttar Pradesh from 15-18 November 2024.



Chirgaon Producer Company Limited



Dalmau Kisan Producer Company Limited





Tadwa Agro Producer Company Limited



Malkisan Producer Company Limited



Takha Kisan Producer Company Limited



Araon Kisan Producer Company Limited


Khandapada FPCL, Nayagarh district offered its range of natural & value-added products like turmeric, triphala, tamarind, groundnut & more at "Laxmi Puja Mela" from 12-17 December 2024 at Sikharpur village, Khandapada block, Odisha.



SFAC officials visited **Bhadesar Mau PCL**, Malihabad, Lucknow, Uttar Pradesh with an interaction session with FPO farmers along with a field visit covering Wheat Flour Mill, Farm Machinery Bank, Turmeric cultivation under natural farming, Floriculture etc.





 **Matasya Jivi Sahkari Samiti Ltd.**, Rudrapur block, Deoria district, Uttar Pradesh took part in the "**3rd Edition-Shrimp Retail 2024**" at Mayur Plaza in New Delhi on 5-6 December 2024. The objective was to grow both domestic and worldwide markets for shrimp/prawn and seafood products.



❖ Success Story:

“Empowering Women through Radhamadhab WSHG in Bananai Village”

The **Radhamadhab Women Self-Help Group (WSHG)** of Bananai village, Purushottampur block stands as a shining example of “women empowerment and community-driven development”. Formed on September 12, 2017; under the Mission Shakti guidelines, the group started with a strong foundation, comprising 10 committed members. The leadership of the group was entrusted to Sasmita Kumari Nayak as President and Rasmita Kumari Patra as Secretary.

➤ Building Foundations for Success

The group established a system of monthly meetings, recording their minutes diligently, and collecting a membership fee of Rs. 100/- per month. This disciplined approach to savings and financial management led to a significant increase in their bank balance at SBI Branch, Purushottampur, from Rs. 45,000/- to an impressive Rs. 1,12,000/-. Their commitment and effort towards income-generating activities earned them a **Grading Certificate** from the **Mission Shakti Department**, reflecting their growing capability and self-reliance.



➤ Pioneering Income Generation Activities:

Initially, the group engaged in making snacks, and packaging turmeric and spices, which became a stable source of income. Through the **OIIPCR scheme** and support from **BKSL**, the group received advanced machinery, including:

- A **mini dal mill**,
- A **millet processing unit**, and
- A **wheat flour grinding machine**.

This initiative introduced new income, further strengthening their economic independence.



➤ Transformational Support from CFT Team:

During one of their monthly meetings, the **CFT team** attended to verify documents and discuss the **OIIPCRA** project's mission. Inspired by the group's dedication and struggles, the **CFT team** decided to provide them with the above-mentioned machinery. The group promptly submitted the required documents, enabling them to acquire these tools.



➤ A Model for Rural Development:

The machinery has become a vital resource for the group and the community. By setting a milling fee of Rs. 10/- per kilogram, they have made dal, millet, and wheat processing more accessible to the villagers, eliminating the need to travel to nearby towns. The group now earns a steady income of **Rs. 12,000/- to Rs. 13,000/- per month**, marking a significant improvement in their financial standing.

➤ Empowerment and Beyond:

The impact of this initiative is profound:

1. **Economic Empowerment:** The group's financial stability has enhanced their decision-making power at home and in the community.
2. **Skill Utilization:** Women utilize their leisure time productively by milling agricultural products.
3. **Community Development:** The project has boosted local access to value-added agricultural products.
4. **Leadership and Ownership:** The ownership and management of these assets have fostered leadership qualities among the women.

➤ Conclusion:

The unwavering support of **BKSL** and the innovative strategies under the **OIIPCRA project** has shown the path of transforming the lives of the women in **Radhamadhab WSHG**. This initiative stands as a testament to the potential of rural women when given the right tools and opportunities. The project not only generates income but also strengthens the social fabric of the community, enabling women to play a vital role in village-level cultural and social functions.

The success of **Radhamadhab WSHG** is a beacon of hope for rural women across Ganjam district and a model for sustainable development driven by women empowerment.

❖ Forthcoming Events:

- Participation of FPOs in the Republic Day celebration at New Delhi, 26th Jan 2025.
- Indus: Food, New Delhi, 8-10 Jan 2025.
- Training of Fishery FPOs & Cooperatives at CIFA-ICAR, Bhubaneswar.



Media Coverage:

Dainik Bhaskar has covered a brain storming session among different stake holders to boost the production of Maize, Basmati rice and Wheat in Muzaffarpur district where **KVK, Sariaya; Minapur Kisan PCL, Sahibganj Kisan PCL & Baruraj Kisan PCL and Basix Krishi** from Muzaffarpur, Bihar participated on 29th December 2024.

For More details:



Click Here

एफपीओ को उन्नत कृषि पर प्रशिक्षण

कृषि विज्ञान केंद्र : मक्का, बासमती चावल, गेहूं का उत्पादन बढ़ाने की दी जानकारी

भास्कर न्यूज़ | सरैया

कृषि विज्ञान केंद्र, सरैया में तीन किसान उत्पादक संगठनों (एफपीओ) को उन्नत प्रशिक्षण दिया गया। तीनों एफपीओ मोतीपुर, साहेबगंज और मीनापुर प्रखंड से जुड़े हैं। कार्यक्रम की अगुवाई वरीय वैज्ञानिक सह प्रमुख डॉ. रामकृष्ण राय ने की। उन्होंने एफपीओ के सदस्यों को संगठन के प्रबंधन, विपणन और मूल्य संवर्धन के प्रभावी तरीकों पर जानकारी दी। केंद्र के वैज्ञानिक डॉ. तरुण कुमार और डॉ. रजनीश सिंह ने विषय विशेषज्ञों



केवीके सरैया में प्रशिक्षण के दौरान मोतीपुर, साहेबगंज और मीनापुर के एफपीओ।

के रूप में मक्का, बासमती चावल, गेहूं के नवीनतम तकनीकों का उन्नत और कृषि कार्य के लिए आधुनिक मशीनीकरण की जानकारी एफपीओ के सदस्यों को दी। प्रशिक्षण के दौरान जिले की प्रमुख फसलों की उत्पादकता बढ़ाने और मूल्य संवर्धन की संभावनाओं को उजागर किया।

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