



KRISHI SPOTLIGHT

-- A Quarterly Publication of BASIX Krishi Samruddhi Ltd. (BKSL) --
Volume 4 | Issue 1 | January 2024 to March 2024









BASIX Krishi Samruddhi Ltd. AD - 101, 2nd Floor, Sector - 1, Salt Lake City | Kolkata - 700064 | West Bengal | Tel: +91-33 - 46018459

About BKSL

BASIX Krishi Samruddhi Ltd. (BKSL) / BASIX Krishi is one of BASIX Group entity, incorporated under the Companies Act 1956. BASIX Krishi is engaged in providing know-how on quality Agri-inputs, along with extension services, credit facilitation and output market linkages to crop and livestock farmers in India since 2010. One of the pioneer entities in the promotion of Farmer Producer Organizations (FPOs), BKSL has been selected as Cluster Based Business Organization (CBBO) by SFAC, NAFED, NABARD, NFDB and NCDL to implement the Central Sector Scheme (CSS), for the promotion of 10,000 FPOs and FFPOs in India. It has initiated its effort to promote FPOs in the states of Uttar Pradesh, Odisha, Bihar, West Bengal, Tripura, Nagaland, Andhra Pradesh, Himachal Pradesh and Telangana. National Fisheries Development Board (NFDB) has empaneled BKSL as one of the Consulting Firm, to undertake various training programs, production, marketing, value-addition related steps in the field of fresh water aquaculture. BKSL is supporting FPOs on developing Value Chain Development Services in Potato, Banana, Fisheries, Aromatic Rice, Aromatic Oil and Spices.

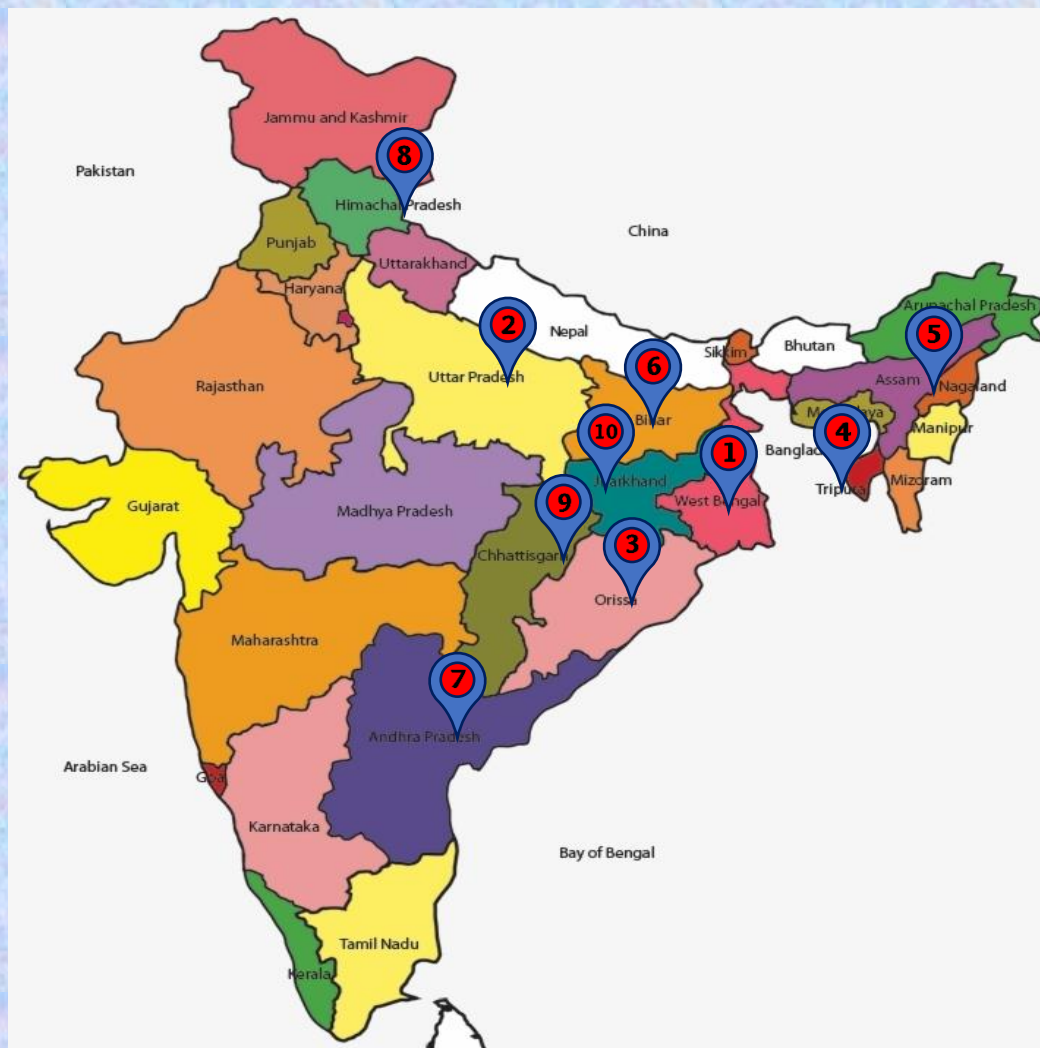
Our products and Services

-  **Advisory Services:** Advisory and technical know-how is shared with the target clients on project basis.
-  **Input Linkages:** Production / Procurement and supply of different Seeds, Sapling, different Fish Seeds and Feed.
-  **Output Marketing:** The Agri-produce of the FPCs is being transported inter-state with close coordination with traders and dealers. Besides that, famous local products like Jackfruits and lemon from Tripura are already being exported to countries like United Kingdom, UAE and Germany.
-  **Value addition of agricultural produce:** BKSL has been at the forefront in exploring productive ways to add value to the agricultural produce and has already putting its effort in the value addition of Turmeric, Mentha and lemongrass.
-  **Promotion of Bio-Product:** Bio Fertilizers are being produced by BKSL and distributed to farmers through FPOs Network.
-  **Potato Partnership Farming Model:** A farming model where Farmer, FPO and BKSL invest in a profit-sharing model.

Our Clients & Partners



Outreach in 10 States



Google Pin-Point No	State	Districts	No of Farmers Institution	No of Farmers
1	West Bengal	North 24 Parganas, Murshidabad, Nadia, Hooghly, Birbhum & Uttar Dinajpur	33	27,500
2	Uttar Pradesh	Lucknow, Kanpur Dehat, Jalaun, Gourakhpur, Jhansi, Raebareli, Kanpur Nagar, Prayagraj, Bulandshahr, Unnao, Bijnor, Hardoi, Fatehpur & Banda	25	17,500
3	Odisha	Bargarh, Sambalpur, Kandhamal, Dhenkanal, Angul & Nayagarh	18	9,250
4	Tripura	Dhalai, Unakoti, Sepahijala, Gomati & West Tripura	5	4,500
5	Nagaland	Peren	2	600
6	Bihar	Rohtas, Purnea, Muzaffarpur, Patna, Buxar & Aurangabad	13	4,500
7	Andhra Pradesh	East Godavari	1	300
8	Himachal Pradesh	Una	1	300
9	Chhattisgarh	Durg	4	4,000
10	Jharkhand	Gumla, Khunti, West Singhbhum, Palamu, Latehar, Simdega, Hazaribagh, Lohardaga & Ramgarh	10	74,000



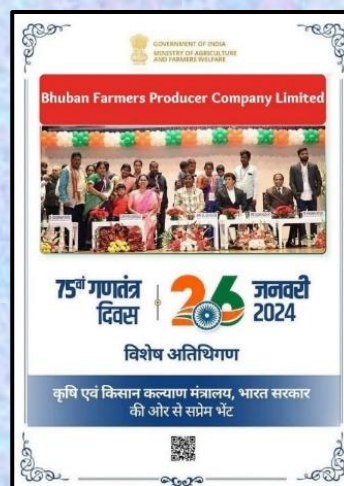
❖ Proud Moments / Recognition / Achievement:

Basix Krishi signed an MoU with Tripura Rural Livelihood Mission (TRLM) on 26th February 2024 in the presence of Mr. Prasada Rao Vaddarapu (IFS, CEO, TRLM), Ms. L. Darlong, (TCS, Additional CEO, TRLM), Dr. Dipayan Ghosh (COO, TRLM) along with Mr. Tapas Kumar Pati (CEO, BKSL) & Mr. Biplab Majumdar (State Coordinator, BKSL) for implementation of Goat Value Chain Project for a tenure of 3 years.



Under 'Custom Hiring Centre scheme', Bhuvan FPCL, Bhuvan block of Dhenkanal district, Odisha purchased Agri-implements through Agri Infra Fund-CGF-NAB that turned to be a positive year for them.


In the presence of three Hon'ble Ministers—Shri Arjun Munda, (Hon'ble Minister of Agriculture & Farmers Welfare, Government of India); Sushri Shobha Karandlaje, (Hon'ble Minister of State and Farmers Welfare) and Shri Kailash Choudhary, (Hon'ble Union Minister of State for Agriculture and Farmers Welfare), Bhuvan FPO, Dhenkanal district, Odisha actively participated on the special event of 75th Republic Day 2024, conducted at New Delhi.



Honored moment for Basix Krishi and 7 fisheries FPOs who participated in the event of MoU signing. **Department of Fisheries, Government of India signed MoU with ONDC** in presence of Hon'ble Union Minister Shri Parshottam Rupala, Ministry of Fisheries, Animal Husbandry & Dairying, Government of India at Krishi Bhawan, New Delhi on 19th February 2024 to provide digital market platform for different stakeholders in fisheries sector like fish farmers, FFPOs and entrepreneurs etc.






Dr. Maninder Kaur Dwivedi, IAS, Managing Director, SFAC visited the stall of Ghanteswari FPCL, Odisha at “**Aadi Mahotsav 2024**”, New Delhi and guided the FPO for expanding the business network through B2B initiative which was indeed an overwhelming experience for them.




Shri Akhand Pratap Singh, IAS, District Magistrate, Deoria district, inaugurated the new Fishery FPO Office of Garer Fish Farmer Producer Company Limited, Bhaluani block, Deoria district, Uttar Pradesh on 15th March 2024.



❖ Connect to Customers:

🌿 Jirania FPO, West Tripura district is using Vending Cart efficiently provided by **Directorate of Horticulture, Department of Agriculture, Government of Tripura** to cater the products of FPO like scented rice, coconut, white sesame etc. to the consumers of semi-urban area.



🌿 **Garer Fish Farmer Producer Company Limited**, Bhaluani block, Deoria district, Uttar Pradesh is **supplying good quality of inputs** at reasonable price at FFPO operational area.

🌿 **Fish Marketing Infrastructure - "Four-Wheeler with Ice Box"** is being facilitated by **Basix Krishi**, Zone-1, Ganjam district, Odisha under OIIPCRA at Satanalla Village, Badabandha MIP, GP- Beruanbadi of Beguniapada Block to maintain the quality of fish.



Latitude: 19.3026
Longitude: 84.794153
Elevation: 53.07±13 m
Accuracy: 5.7 m
Time: 19-01-2024 14:05
Note: Providing Fish Marketing Infrastructure Four Wheeler with ice box
Sudhir Kumar Pattanayak, Satanalla, Beguniapada Block

🌿 **Jalukie Farmers Producer Company Limited**, Peren district, Nagaland provided manure and organic fertilizer with support from **Department of Horticulture, Nagaland** to help the FIG members in improving the fertility of the soil and increasing crop production.



❖ Launching of New Products:



Bhoor Dry Fish | 500gm
SAFIPUR FISH FARMERS PRODUCER COMPANY LIMITED
Supported by: Small Farmers Agri Consortium (SFAC)



Chestnut Flour | 500gm
SIKANDARPUR SARAUSI FED PRODUCER COMPANY LIMITED
Supported by: National Agricultural Cooperative Marketing Federation of India (NAFED)



Horse Gram Black | 1Kg
RASULPUR FISHERY FARMERS PRODUCER COMPANY LIMITED
Supported by: National Fisheries Development Board (NFDB)

❖ Initiative, Action Research & Innovation

🌿 **Daringbadi FPO, Kandhamal District, Odisha** piloted "Strawberry" by covering one acre area, which turned fruitful. Being climate conducive crop it tastes better as compared to any other parts of the country. Known for its tourist spot, this gives ample scope for this product to scale up. With proper assistance and involvements of BKS the farmers are increasing their revenue in a profitable way.



Field Demonstration of Buland Kisan Fed PCL, Siyana block, Bulandshahr district & Dalmou Kisan PCL, Dalmou block, Raebareli district of Uttar Pradesh have demonstrated two new varieties of Potato seeds like "Kufri Mohan" and "Kufri Neelkanth" and aware the farmers on new varieties of potato seed which are disease and pest resistant having higher yield.



Sanakhemundi FPCL, Sanakhemundi block, Ganjam district marketed 1 ton of **Bitter Gourd** via **Farmgate module** on eNAM at APMC Mandi, Digapahandi, Ganjam district, Odisha on 22nd March 2024 summing to ₹32,000/-.

❖ Contribution towards Climate Resilient Agriculture:

BASIX Krishi, Team, Zone-I, Ganjam & project beneficiaries participated at district level training on climate resilient fisheries production system in presence of Govt. officials for capacity building of fisheries stakeholders organized by **World Fish** on 7th February 2024.



❖ Training & Capacity Building Program:



❖ **Khandapada FPO**, Khandapada block, Nayagarh district, Odisha conducted a meeting on **“FPO Credit Linkage”** supported under REWARD program to provide end-to-end services to the farmers.



❖ **Unchagaon Fed PCL** organized an **Animal Health Camp** supported by Pandit Deen Dayal Upadhyaya Pashu Chikitsa Vigyan Vishwavidyalaya Evam Go-Anusandhan Sansthan (DUVASU) in Nizampur Bangar village, Bulandshahr district, Uttar Pradesh to make farmers aware on animal health insurance and treatment to their livestock.

❖ Exposure Visit cum Training program:

❖ On dated 18th January 2024; exposure visit of Soraon FPCL, Soraon block, Uttar Pradesh was made at **KVK, Chatta, Prayagraj, Uttar Pradesh** focusing on various methods of organic farming & floriculture using polyhouse.



❖ **BASIX Krishi** conducted a training for Soraon Producer Company Limited, Soraon block, Prayagraj, Uttar Pradesh on **“Crop Residue Management / Stubble Management”** with a vision to improve soil health & fertility for better yield with long-term sustainability of the land & environment.



❖ Training cum Exposure Visit of Fish Farmers:



Latitude: 19.313852
 Longitude: 84.784694
 Altitude: 8.1±2 m
 Accuracy: 17.4 m
 Time: 13-03-2024 12:11
 Note: Training



Implementing team of OIIPCRA, Zone-1, Ganjam, participated in a **training cum exposure visit** from 12th -14th March 2024 at DFO, Kausalyaganga, Bhubaneswar on Integrated Ornamental Fish Seed Hatchery, Grow-out Culture, & Broodstock Management.

❖ Events & Participation:



“**Aatmanirbhar Bharat Utsav**” was commenced from 3rd-10th January 2024 at Pragati Maidan, New Delhi where Kabisuryanagar FPCL, Ganjam district, Odisha showcased wide range of products like; spices, millets, rice etc.



Basix Krishi, Zone-1, Ganjam & OIIPCRA farmers participated in “**Regional-Level “Farm Machinery Mela 2024**” at Berhampur from 8th-12th January 2024 and learned how Farm Mechanization reduces cultivation cost and enhance productivity.

BASIX Krishi, OIIPCRA Team, Zone-1, Ganjam participated in “**Pani Panchayat Pakhya Palan Utsav 2024**” during 16th - 25th January 2024 at Itigadiabandha MIP, Mahanadapur GP, Chhatrapur Block organized by MI Division, Department of Water Resource, Odisha.

Mitigation of conflict among the Pani Panchayat /WUA members and sustainable Water Management by equal distribution of MIP were the highlighted topic discussed in the Utsav.



Sisira Saras 2024 -

Daringbadi FPO, Kandhamal district, Odisha participated actively with the facilitation of BASIX Krishi & TRIFED in **National-level rural fair** organized by ORMAS, Odisha at Biju Patnaik playground, Baramunda, Bhubaneswar from 6th-15th January 2024; showcasing wide range of natural, forest and other products.



Naoda Hemtabad Agro PCL, Uttar Dinajpur district, West Bengal participated in the "Bharat Khulega Summit"

event held by ONDC on 29th January 2024 at Magnolia Hall, New Delhi to empower artisans, social seller & entrepreneurs who were not digitized or discovered.



Ghanterwari Farmers Producer Company Limited, Kuchinda block, Sambalpur district, Odisha participated in "Aadi Mahotsav 2024" at Major Dhyana Chand Stadium, New Delhi during 10th -18th February 2024 to showcase many natural products like Ragi Powder, pure Haldi powder, Mustard, local Aromatic rice etc.



GHANTESWARI FARMERS PRODUCER COMPANY LIMITED

CIN - U01400OR2021PTC037291
 Village & PO-Boxma, PS-Kuchinda, Sambalpur, Odisha, India, 768222
 Email ID - ghanterwarifpc@gmail.com, Mobile No - +91 80188 08293

tribes India
Aadi Mahotsav
 A celebration of the spirit of Tribal Craft, Culture, Cuisine & Commerce

Major Dhyana Chand National Stadium, New Delhi
 From 10th to 18th February, 2024

Promoted By : BASIX Krishi Samruddhi Limited (BKSL)
Supported By : Small Farmers' Agri-Business Consortium (SFAC)



Kisan Utapadak Sangatha Evam Audhyanik Vivanan Sahkari Samiti Ltd, Fatehpur, Uttar Pradesh participated in **“FPO Mela 2024”** at Hauz Khas, New Delhi during 8th -10th Feb’24 and introduced their special product **“Moti Rice”**, an aromatic rice to unexplored audience.



Jalukie FPO and Ahthibung FPO gained knowledge on industrial schemes through **“Export Promotion Program”** organized by the Department of Industries & Commerce, Government of Nagaland.

Basix Krishi participated in the **“FPO Conclave Odisha 2024”** organized by Directorate of Horticulture, Department of Agriculture & Farmers' Empowerment, Government of Odisha on 9th January 2024 at OUAT, Bhubaneswar with an objective to develop agriculture sector and to empower FPOs.



To introduce advance agricultural technique and technology, **Soraon Farmers Producer Company Limited**, Soraon block, Prayagraj district, Uttar Pradesh actively involved themselves in **“Virat Kisan Mela 2024”** held from 16th- 20th February, 2024. The fair facilitated different stalls of ICAR institutes, SAUs, KVKs and herbal industries.



Basix Krishi participated in **“Odisha Food Processing Conclave 2024”** in Bhubaneswar on 29th February 2024 which was organized by the Indian Chamber of Commerce (ICC) in collaboration with Ministry of Food Processing Industries (MoFPI), Government of India and Department of Micro, Small and Medium Enterprise (MSME), Government of Odisha. This program provided Basix Krishi to expand its network with various line departments. Following suit Basix Krishi will aware the targeted FPOs on various schemes and entitlement that lies for them to bridge the information gap.



Paigara Agro PCL, Birbhum district & Khiroda Agro PCL, Hooghly district showcased different organic products directly from FPOs in **“Tarang Mela”** which was organised by SFAC, ONDC & NABARD from 11th-13th March 2024 at Kolkata, West Bengal.



❖ Glimpse of Vikshit Bharat Sankalp Yatra:

The **“Vikshit Bharat Yatra”** is a government initiative that aims at promoting the vision of a developed India (“Vikshit Bharat”). This yatra was organized in order to engage citizens among each other and aware the mass about the government schemes meant for the people relate to agriculture, health and other development initiatives. This Yatra also captured necessary feedback for positive change. Basix Krishi played a crucial role in this initiative by facilitating its FPOs to conduct the program, focusing on creating awareness among farmers about increasing agricultural productivity, improving market access, adopting sustainable practices, and enabling value addition through processing. 19 FPOs from Uttar Pradesh, 14 FPOs from Odisha, 06 FPOs from Bihar & 02 FPOs from Tripura has participated in the 53 events of Vikshit Bharat Yatra.



Kukudakhandi Farmers Producer Company Limited participated in the Viksit Bharat Sankalp Yatra in the Village & GP Ankushpur, Block Kukudakhandi, Ganjam district, Odisha on 3rd January 2024.





Benguniapada Farmers Producer Company Limited participated in Viksit Bharat Sankalp Yatra in Village & GP Chandanpur, Block Beguniapada, District Ganjam, Odisha on 4th January 2024.



Sanakhemudi Farmers Producer Company Limited participated in Viksit Bharat Sankalp Yatra in Village & GP Ambagaon, Block Sanakhemudi, District Ganjam, Odisha on 4th Jan 2024.



Mohammadpur Deomal Fed PCL participated in the Viksit Bharat Sankalp Yatra in the GP Jahanabad, Block Mohammadpur Deomal, District Bijnor, Uttar Pradesh on 5th January 2024.



Sanakhemundi Farmers Producer Company Limited participated in the Viksit Bharat Sankalp Yatra in Village & GP Goutami, Block Sanakhemundi, District Ganjam, Odisha on 6th January 2024.



Kukudakhandi Farmers Producer Company Limited actively participated in the Viksit Bharat Sankalp Yatra in Village & GP Gurunthi, Kukudakhandi, Ganjam, Odisha on 6th January 2024.



Unchagaon Fed Producer Company Limited participated in the Viksit Bharat Sankalp Yatra in the Village & GP Nizampur Bager, Block Unchagaon, District Bulandshahr, Uttar Pradesh on 6th January 2024.





🌿 **Sanakhemundi Farmers Producer Company Limited** participated in Viksit Bharat Sankalp Yatra in Village & GP Khalingi, Block Sanakhemundi, District Ganjam, Odisha on 7th January 2024.

❖ OVERVIEW OF “BHARAT DAL , RICE AND ATTA” DISTRIBUTED BY FPOs:

To make the quality products available in a discount price to the marginal community, Government of India initiated distribution of Bharat Rice, Bharat Dal, and Bharat Atta. BKS� plays a facilitating role to distribute these products to enhance food security through its FPOs. In Odisha, 11 FPOs procured 41.5 tons of Bharat Dal in a discount price and got profit amounting to Rs ₹3,32,000. In Uttar Pradesh, 7 FPOs procured 16 tons, benefiting to ₹12,800. Likewise, 5 FPO from Bihar procured 45 tons, and got the net profit worth ₹76,500. Even 3 FPOs from Odisha procured 9 tons of Bharat Rice and made a successful profit of ₹26,910. Here below are glimpse of FPOs who distributed such products:



🌿 **Anshupa Farmers Producer Company Limited**, Dompapa block, Banki, Cuttack district, Odisha engaged in “Bharat Dal” distribution.



🌿 “Bharat Dal” at **Minapur Kisan PCL**, Muzaffarpur, Bihar. This FPO has received its first order of 10-ton on dated 4th January 2024 from NCCF facilitated by SFAC and Basix Krishi. FPO has provided the Bharat Dal to nearby villagers.





Latitude: 20.062802
Longitude: 86.193923
Elevation: 33.11±10 m
Accuracy: 18.7 m
Time: 02-05-2024 15:19
Note: kakatpur fpo

Kakatpur Farmers Producer Company Limited of Kakatpur block, Dist.Puri -Odisha has initiated the sales of "Bharat Atta".



Takha Kisan Producer Company Limited, Takha block, Etawah district, Uttar Pradesh making availability of "Bharat Dal" for FPO members.



Latitude: 20.340325
Longitude: 85.340117
Elevation: 99.33±16 m
Accuracy: 2.4 m
Time: 06-02-2024 15:32
Note: shree shree balunkeswar fpo company

"Bharat Atta" is being provided to **Shree Shree Balunkeswar FPO**, Bhapur block, Nayagarh district, Odisha.



Bharat Atta is being provided to **Khandapada FPO**, Khandapada block, Nayagarh district, Odisha bringing smile in the face of villagers.



Soraon Producer Company Limited, Soraon block, Prayagraj district, Uttar Pradesh is providing "Bharat Dal" for FPO members and villagers and trying to meet their expectation.



Dadlaha, Uttar Pradesh, India
P747+P42, Dadlaha, Uttar Pradesh 209871, India
Lat 26.707237°
Long 80.2645°
13/02/24 12:21 PM GMT +05:30

Bharat Dal is being provided by Safipur Fish FPO, Safipur block, Unnao district, Uttar Pradesh for FFPO members and villagers.





Bharat Atta is being provided at **Beguniapada Farmers Producer Company Limited**, Beguniapada block, Ganjam district, Odisha. Now this FPO is meeting the expectation of beneficiaries.



Success Story:

“Women never dreamed about success. They worked for it.”

Laxmipriya SHG is the perfect example to showcase that when women put their best efforts for a purpose then success comes automatically. This is a success story of Laxmipriya WSHG of Kanchuru Village who is being involved in Hybrid vegetable cultivation along with packaging of various spices. This SHG was formed on 28th August 2018 at Pilina MIP of Kanchura village following all the protocols of Mission Shakti guide lines. Laxmipriya’s adherence to rules and regulations coupled with having capable President, Ms Mamata Mohanty and Secretary, Ms. Arati Badatya turned out to be positive booster to this SHG. Their regular monthly meeting with updated pass book and regular deposit even occasioned the group in getting a certificate from Mission Shakti Department. No sooner did then this group was being recognized in the community for its good work. One day the Social Facilitator of BKSL, Zone-I, OIIPCRA project with its team attended the meeting highlighting the mission and vision of OIIPCRA project in relation to women development. In the interactive session, Laxmipriya SHG also shared its struggle which was encountered in income generation activity that had touched the human emotion. Impressed by their work in production and marketing; BKSL, SO, Zone-I, Ganjam District showed major interest to facilitate them an oil extraction machine for their income generation activity and changing their quality of life through OIIPCRA project. Understanding the basic ideas and technicalities from the implementing team the **“Oil Extraction Machine”** was provided to them. Now this WSHG



is periodically engaged in oil production and maintaining registers for reference and tracking. They also fixed the price of varied oils like groundnut, mustard, sesamum and sunflower which is less than market price. The farmers are also happy to provide the raw products to SHG as they are getting timely payment. Undoubtedly this was a remarkable outcome of the TEAM for supporting women who are living in rural area of Hinjilicut block, Ganjam and helping the targeted beneficiaries in changing the quality of life and showing alternative ways for income generation.





❖ Forthcoming Events:

- 🌿 Visioning workshop on “Formation & Promotion of Existing Fishery Cooperatives as Fishery FPOs” under PMMSY at Mancherial, Warangal and Nagarkurnool districts of Telangana state.
- 🌿 Meri Life Program at FPOs to nurture a healthier atmosphere.
- 🌿 World Environment Day on 5th June 2024

❖ Media Coverage:

Basix Krishi with **59 FPOs** was featured in a section of the *Financial Express* on January 28, 2024 focusing on how through ONDC network facilitated **₹4 million** in sales through the Mystore digital application. Previously, Basix Krishi FPOs faced lot of challenges in accessing markets across the country. However, after onboarding onto the ONDC platform, they anticipate reaching ₹5 million in sales by the end of the current financial year. BASIX Krishi Samruddhi Limited played a pivotal role in supporting **59 FPOs** from Odisha, West Bengal, Uttar Pradesh, Tripura, Nagaland and Bihar to integrate with ONDC, enabling broader market access and digital transformation for rural farmers.

For More details:



❖ Social media

- 🌐 [Basix Krishi Samruddhi Limited \(bksl.co.in\)](http://www.bksl.co.in)
- 🐦 [Basix Krishi - twitter](https://twitter.com/BasixKrishi)
- 📘 [BASIX Krishi Samruddhi Ltd. - facebook](https://www.facebook.com/basixkrishi)
- 🌐 [BASIX Krishi - LinkedIn](https://www.linkedin.com/company/basix-krishi)
- 📷 [BASIX Krishi Samruddhi Limited - Instagram](https://www.instagram.com/basixkrishisamruddhi)
- 📺 [BASIX Krishi Samruddhi Limited - YouTube](https://www.youtube.com/channel/UC...)

