



KRISHI SPOTLIGHT

-- A Quarterly Publication of BASIX Krishi Samruddhi Ltd. (BKSL) --
Volume 3 | Issue 4 | October 2023 to December 2023









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About BKSL

BASIX Krishi Samruddhi Ltd. (BKSL) / BASIX Krishi is one of BASIX Group entity, incorporated under the Companies Act 1956. BASIX Krishi is engaged in providing know-how on quality Agri-inputs, along with extension services, credit facilitation and output market linkages to crop and livestock farmers in India since 2010. One of the pioneer entities in the promotion of Farmer Producer Organizations (FPOs), BKSL has been selected as Cluster Based Business Organization (CBBO) by SFAC, NAFED, NABARD, NFDB and NCDL to implement the Central Sector Scheme (CSS), for the promotion of 10,000 FPOs and FFPOs in India. It has initiated its effort under the CSS, to promote FPOs in the states of Uttar Pradesh, Odisha, Bihar, West Bengal and Tripura. National Fisheries Development Board (NFDB) has empaneled BKSL as one of the Consulting Firm, to undertake various training programs, production, marketing, value-addition related steps in the field of fresh water aquaculture. BKSL is supporting FPOs on developing Value Chain Development Services in Potato, Banana, Fisheries, Aromatic Rice, Aromatic Oil and Spices.

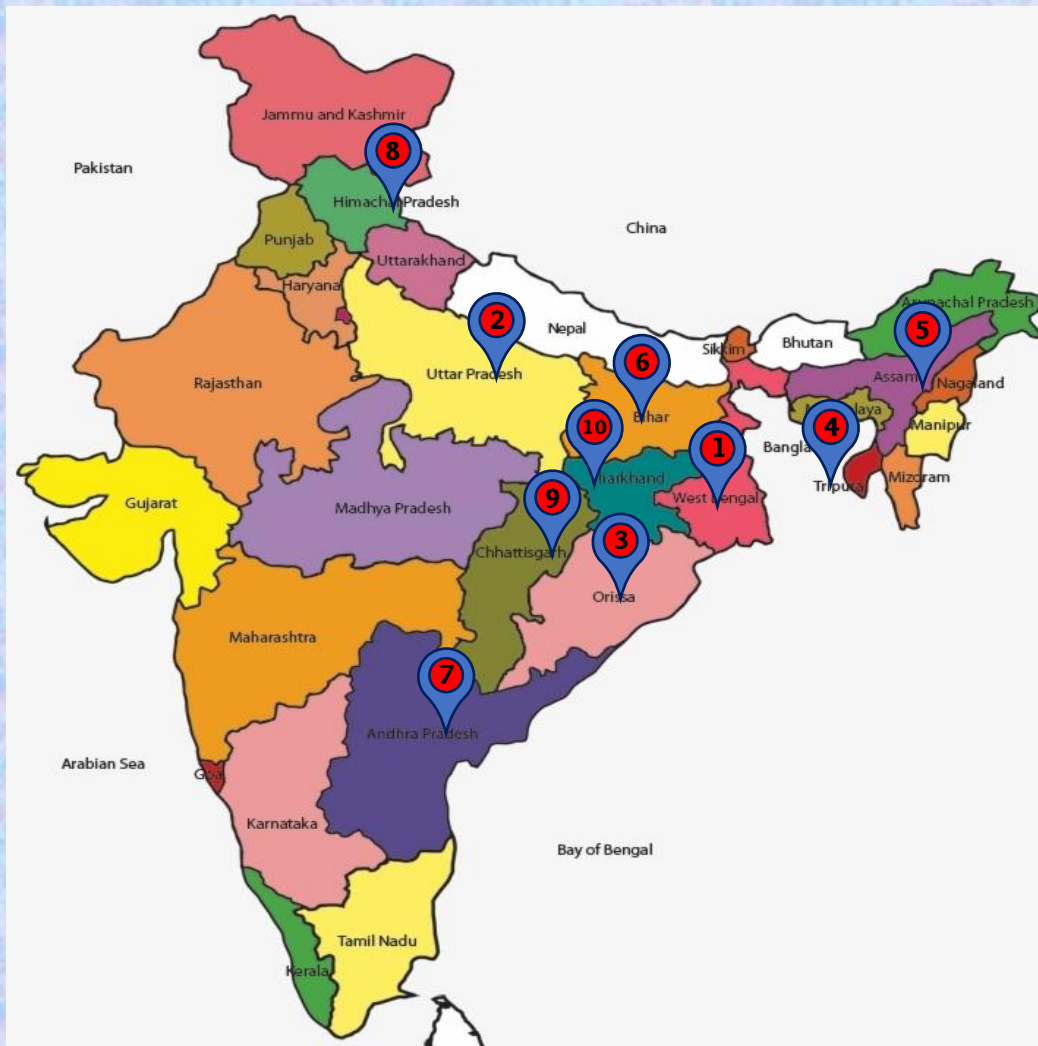
Our products and Services

-  **Advisory Services:** Advisory and technical know-how is shared with the target clients on project basis.
-  **Input Linkages:** Production / Procurement and supply of different Seeds, Sapling, different Fish Seeds and Feed.
-  **Output Marketing:** The Agri-produce of the FPCs is being transported inter-state with close coordination with traders and dealers. Besides that, famous local products like Jackfruits and lemon from Tripura are already being exported to countries like United Kingdom, UAE and Germany.
-  **Value addition of agricultural produce:** BKSL has been at the forefront in exploring productive ways to add value to the agricultural produce and has already putting its effort in the value addition of Turmeric, Mentha and lemongrass.
-  **Promotion of Bio-Product:** Bio Fertilizers are being produced by BKSL and distributed to farmers through FPOs Network.
-  **Potato Partnership Farming Model:** A farming model where Farmer, FPO and BKSL invest in a profit-sharing model.

Our Clients & Partners

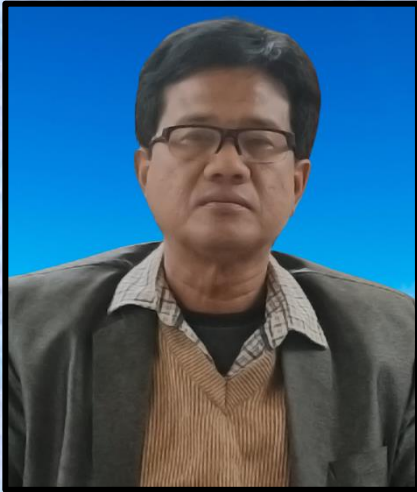


Outreach in 10 States



Google Pin-Point No	State	Districts	No of Farmers Institution	No of Farmers
1	West Bengal	North 24 Parganas, Murshidabad, Nadia, Hooghly, Birbhum & Uttar Dinajpur	33	27,500
2	Uttar Pradesh	Lucknow, Kanpur Dehat, Jalaun, Gourakhpur, Jhansi, Raebareli, Kanpur Nagar, Prayagraj, Bulandshahr, Unnao, Bijnor, Hardoi, Fatehpur & Banda	25	17,500
3	Odisha	Bargarh, Sambalpur, Kandhamal, Dhenkanal, Angul & Nayagarh	18	9,250
4	Tripura	Dhalai, Unakoti, Sepahijala, Gomati & West Tripura	5	4,500
5	Nagaland	Peren	2	600
6	Bihar	Rohtas, Punea, Muzaffarpur, Patna, Buxar & Aurangabad	13	4,500
7	Andhra Pradesh	East Godavari	1	300
8	Himachal Pradesh	Una	1	300
9	Chhattisgarh	Durg	4	4,000
10	Jharkhand	Gumla, Khunti, West Singhbhum, Palamu, Latehar, Simdega, Hazaribagh, Lohardaga & Ramgarh	10	74,000





BASIX Krishi Samruddhi Limited (BKSL) had started work in Tripura in the year 2019 with a project under MIDH for formation & promotion of 3 number of FPOs assigned by SFAC with support from Directorate of Horticulture and Soil Conservation, Govt. of Tripura. BKSL has successfully promoted 3 FPOs completing the deliverables as per the project guidelines within timeframe. Besides, BKSL has taken so many innovative initiatives for the sustainability of FPOs like inputs and outputs business on regular basis, value addition, packaging, branding, marketing of local products etc. FPOs are onboarded into

ONDC market network supported by BKSL and able to sell their products to the customers across India through online platform. BKSL with support from Directorate of Horticulture & Soil Conservation, Government of Tripura has enabled the FPOs to export their products like jackfruit, pineapple, scented lemon to different countries. The jackfruit for the first time was exported from Tripura to UAE, UK & Germany. BKSL also facilitated the FPOs for marketing of the fruits of Tripura to Delhi, Kolkata etc. FPOs are having licenses like seed, pesticide, fertilizer, FSSAI, GST, Trade etc. They have also taken IEC from APEDA. All FPOs have applied for Farm Machinery Bank and one FPO namely "Longtarai Valley Agro Producer Company Limited, Dhalai district" already availed Farm Machinery Bank under SMAM Scheme. FPOs are running Common Services Centre (CSC) for providing various services to local people. BKSL has provided handholding support, training, exposure visit of Tripura FPOs to the FPOs of West Bengal as part of capacity building program. Such kind of dedication has resulted the establishment of successful FPOs in Tripura.

I hope that BKSL will attain greater heights while servicing the farmer community.

My Best Wishes to the BKSL team.

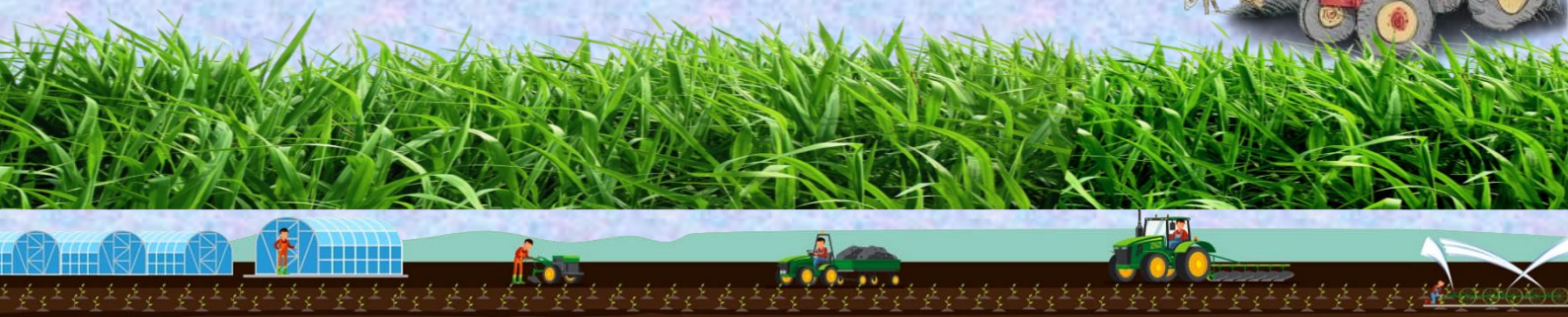
Dr. P.B. Jamatia

Director

Directorate of Horticulture & Soil Conservation

Department of Agriculture

Government of Tripura





🌿 Mrs. Bijayalaxmi Panda, BoD of Rasulpur Fishery Farmers Producer Company Limited (Fishery FPO), Rasulpur Block, Jajpur district was awarded with an appreciation certificate and cash prize of Rs 5,000/- as the "Best Bio-floc Farmer" in the district by Ms. Pramila Mallik, Hon'ble Speaker of Odisha Legislative Assembly in the presence of Special guests Ms. Sunanda Das, MLA of Bari constituency, and Mr. Ashok Kumar Bal, MLA of Korei constituency.




🌿 Naoda Hemtabad Agro Producer Company Limited, Hemtabad, Uttar Dinajpur district, West Bengal celebrated the achievement of 1,606 online orders with Rs 3.96 lakhs of business transaction through ONDC, Mystore digital marketing platform.




🌿 Congratulations to Kaliyaganj Krishi Udyog Producer Company Limited, Kaliyaganj, Uttar Dinajpur district, West Bengal for the achievement of 2,000 plus online orders with Rs 4.5 lakh of business transaction through ONDC/Mystore digital marketing platform.




 Dalmau Kisan Producer Company Limited is sanctioned "Farm Machinery Bank". Smt. Harshita Mathur, District Magistrate, Raebareli, handed over the tractor key to FPO on 23rd Dec 2023 on the eve of "National Farmers Day". The project cost is Rs.15 lakh. FPO contribution is Rs.3 lakh where as State Government, Uttar Pradesh has contributed Rs.12 lakh. The Farm Machinery Bank will help the farmers on mechanization of farm and also a revenue source for FPO.



❖ Connect to Customers:


 Our two FPOs from Odisha namely Bhuban FPCL & Dhenkanal FPCL showcased their products at "World Food India" (WFI), Bharat Mandapam, Pragati Maidan, New Delhi; 3-5 November 2023. FPOs also explained various marketing channels for sales of products prepared by FPOs including ONDC-Mystore online platform. Many buyers also approached our FPOs for bulk business transactions under B2B category.





"On time service delivery increases customer's satisfaction many folds". "Here Mr. Narayan Maharana received his order of "Masala Combo Pack" of Basix Krishi supported by SFAC at his door step within one day of order booking. BASIX Krishi is providing home delivery services of various products of FPOs to the customers of Bhubaneswar booking through Mystore-ONDC online platform.



Many customers experienced the magic of Millets; items prepared by Bhuban Farmer Producer Company Limited, Dhenkanal, Odisha made available at "ASEAN India Millet Festival" at Ambience Mall, Vasant Kunj, New Delhi during 14-15 Dec 2023. Aim of this festival was to raise awareness and create a market for millets and millets-based products among the ASEAN Member countries.

❖ Launching of New Products:

		
<p>Rambha Dry Fish Dry Fish Combo Pack 700 gm Rambha Farmers Producer Company Limited</p>	<p>Sugarcane Vinegar 1 Litre Unchagaon Fed Producer Company Limited</p>	<p>Indigenous Scented Rice Sona Choor 800 gm Adarsh Krishak Utpadak Sangathan Evm Vipanani Swavlambi Sahkari Samiti</p>
<p>Promoted by BKSL and SFAC</p>	<p>Promoted by BKSL and NAFED</p>	<p>Promoted by BKSL and NCDC</p>



❖ Initiative, Action Research & Innovation



**BASIX KRISHI
SAMRUDDHI LIMITED**

Shop our products on Mystore

Basix Krishi launched its **"Home Delivery Services"** on 18th November 2023 for the sales of products of FPOs in Bhubaneswar including free delivery in selected PIN codes. The initial products include spices, different rice varieties, Bharat Dal etc. The online orders can be booked by visiting the site: <https://www.mystore.in/en/seller/basix-krishi-samruddhi-limited>



Customized Products as per Customers Demand: Based on the customers demand jointly worked with FPOs to introduce combo packs., "Masala Combo Pack" & "Khichdi Combo Pack".

Introduction of New Potato Varieties in West Bengal, Uttar Pradesh and Bihar: Recently released potato varieties from Central Potato Research Institute (CPRI) like K. Neelkanth, K. Sangam, K. Ganga, K. Mohan were introduced in the FPOs of Uttar Pradesh (Firozabad, Unnao, Deoria, Etawah, Lucknow, Kanpur Nagar, Fatehpur); Bihar (Muzaffarpur, Patna, Rohtas), West Bengal (Birbhum, Hooghly). These varieties are having very high productivity and tolerance / resistance to many diseases.




VIKDas AGRO PRODUCER COMPANY
CIN- U01100WB2023PTC260004
REGISTERED UNDER COMPETEES ACT
REGISTERED OFFICE - JODGAT DIKSHINPARA, HOOGHLY
PROMOTED BY BASIX KRISHI SAMRUDDHI

SUPPORTED BY SMALL FARMER'S AGRI-BUSINESS CONSULTANTS
MINISTRY OF AGRICULTURE, GOVT. OF WEST BENGAL
CONTACT NUMBER - 838886124 // 9732695
Email - vikas_kupci@gmail.com

GPS Map Camera

Kamche, West Bengal, India
Unnamed Road, Kamche, West Bengal 712616, India
Lat 22.873961°
Long 87.725023°
18/11/23 08:28 AM GMT +05:30




Bharat Dal @Rs.60/- at your doorstep: Bhuban FPO & Basix Krishi introduced Bharat Dal for the consumers of Bhubaneswar through online. Bharat Dal - An initiative by Govt of India making reachable of Chana Dal at affordable price to consumers. Thanks to SFAC & NCCF for coordination & support.



❖ Viksit Bharat Sankalp Yatra:


 Hon'ble Prime Minister **Mr. Narendra Modi** launched the 'Viksit Bharat Sankalp Yatra', a nationwide programme aimed at reaching out to citizens who are eligible for various schemes. Our FPOs participated in this yatra and focused on creating awareness on various schemes being provided by Central & State Governments along with highlighting the advantages of joining as a shareholder in FPO/FFPO in the states of Odisha, Bihar, Uttar Pradesh and Tripura. Our FPOs also made available of "Bharat Dal" at Gram Panchayat level during the program.



Minapur Kisan PCL at Sitalpatti, GP Rani Khaira, Block Minapur, Muzaffarpur, Bihar on 10th Dec'23

Minapur Kisan PCL at Village Sewaipatti, GP Belahi Lachhi, Block Minapur, Muzaffarpur district, Bihar on 11th Dec'23.





Soraon PCL at Village & GP Usrahi, Block Soraon, District Prayagraj, Uttar Pradesh on 12th Dec'23.



Chirgaon Farmers PCL at Village & GP Barei, Block Chirgaon, District Jhansi, Uttar Pradesh on 19th Dec'23.



Angul Farmer PCL at Village & GP Khinda, Block Angul, District Angul, Odisha on 13th Dec'23.



Vysa Fishery FPO at Village & GP Tandra, Block Korei, District Jajpur, Odisha on 18th Dec'23.



Kabisuryanagar Farmer PCL at Village & GP Kaniyari, Block Kabisuryanagar, District Ganjam, Odisha on 13th Dec 2023.

Bharat Dal available in the Village Salapadhi, GP MoraMori, Block Banapur, District Khurda, Odisha by Maa Bhagabati Farmers PCL on 14 December 2023.



Hillstop Horti PCL at Village & GP Nalkata, Block Manu RD, Dhalai district, Tripura on 11th Dec'23



❖ Contribution towards Climate Resilient Agriculture:

🌿 Contribution of Pulses In Climate Resilient Agriculture:

Basix Krishi under OIIPCRA Project conducted a training programme regarding Pulses with respect to Climate Resilient Agriculture at Landabaunsa village, Bhikariapalli GP, MIP- Bada Bandha, Chhatrapur block on 29th November 2023. Pulses are important component of Climate Resilient Agriculture due to the various characteristics like water requirement is



less, soil fertility increases because of Nitrogen fixation, tolerant to heat, drought resistant, water stress resistance and disease & pest resistance. Given the unique characteristics of pulses having deep root system, higher leaf fall, biological nitrogen fixation, and release of root exudates; results for improving soil health and ecosystem restoration. Presently, pulses are increasingly being advocated for diversifying cereal-cereal rotation with the objectives like minimizing the use of declining natural resources, improving soil quality, and maintaining the sustainability for long-term.


🌿 Basix Krishi under OIIPCRA Project conducted a training programme regarding Oilseed with respect to Climate Resilient Agriculture at Village Chandapalli, GP Sankuda, MIP-Chandapalli, Block Beguniapada, Ganjam district, Odisha. Sunflower is a short duration oilseed crop which can be grown having limited availability of irrigation water. The new varieties developed are resistant to increased temperature and can be grown under water stress condition.




❖ Training & Capacity Building Program:


🌿 Mal Kisan Producer Company Limited visited Jagadama Flour Mill as part of an exposure visit on 3rd October 2023 to get first-hand information on technical knowledge regarding installation and operation of the flour mill. Mr. Kaushalendra Singh, the director of Jagadama Flour Mill explained the operations of flour mill along with different aspects. The FPO is going to set up a flour mill under Agri Infra Fund (AIF) in Lucknow district, Uttar Pradesh.





 BASIX Krishi, OIIPCR Team facilitated a meeting on 5th October 2023 at Khalikote cluster with Maa Mangala SHG involving the Asst. Fisheries Officer by providing practical knowledge on water management doing self-testing of water parameters to enhance fish production. They also distributed water testing kit to SHG members. This will help the SHG to test the water from time to time and to take curative measures to keep the quality of the water body to optimum growth of fish.





 Khandapada Farmers Producer Company Limited is selected from Nayagarh district for the project, "Rejuvenating Watersheds for Agricultural Resilience (REWARD)" on 12th October 2023 under Directorate of Soil Conservation, Govt. of Odisha. The FPO got an orientation training at Nayagarh about details of the project.


 Jalukie Farmers Producer Company Limited had organised a training on 25th October 2023 supported by the District Fisheries Office, Peren district, Nagaland regarding making of Fish pickle. The training was attended by 11 FIG members, who made 23 bottles of fish pickles during the training. This will be an additional revenue activity for FPO members.





 KVK, Nagina, Bijnor, UP organized an exposure visit for Mohammadpur Deomal Fed Producer Company Limited (promoted by BASIX Krishi & NAFED) at Sardar Vallabhbhai Patel University of Agriculture & Technology, Modipuram, Meerut, Uttar Pradesh on 19th October, 2023. This visit helped the FPO to gain information about the latest technologies of agricultural research and advanced agricultural equipment.


 Badachana Fish Farmer Producer Company Limited of Badachana Block,




Jajpur District, Odisha under Pradhan Mantri Matsya Sampada Yojana (PMMSY) participated in the skilled development programme organized by Krishi Vigyan Kendra, Jajpur on 31st October 2023 regarding production of Fish Fingerling supported by OMBADC, Govt of Odisha.



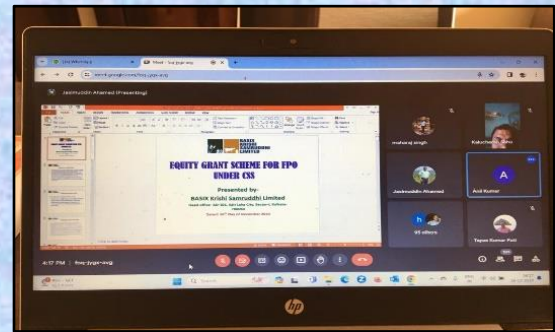

 Rasulpur Fish Farmer Producer Company Limited, Rasulpur Block, Jajpur District supported by NFDB under Pradhan Mantri Matsya Sampada Yojana (PMMSY) has started supporting its members by providing training on Scientific Fish Production.




 Farmers Training Program on “Safe & Judicious use of Pesticides by adopting IPM Practices” was hosted by HIL (India) Limited under aegis of Ministry of Chemicals & Fertilizers, GoI on 8th Dec'23 at Krishi Vigyan Kendra, Saraiya, Muzaffarpur, Bihar. Twenty participants from 4 FPOs namely Minapur Kisan PCL, Kanti Kisan PCL, Baruraj PCL, Sahibganj Kisan PCL gained knowledge on IPM. Dignitaries who were present in the program are Sri Raju Kumar Singh, MLA, Sahebganj Assembly Constituency; Dr. Maninder Kaur Dwivedi, IAS, MD, SFAC; Mr. Kuldeep Singh, CMD, HIL (India) Limited; Dr. Anil Kumar, Head & Scientists of KVK, Muzaffarpur District, Bihar.




 Daringbadi Farmers Producer Company Limited & Basix Krishi participated in the State-Level Training Programme, “Agri-Export Management System” conducted under Indo-German AMD Project for 3 days (13-15 Dec'23) at Centre of Excellence (CoE), Deras, Bhubaneswar.




 BASIX Krishi had organized a virtual training program on “How to apply for Equity Matching Grant Application” on 16th December 2023 with the participation of 103 participants from 5 states. The program was completed with a commitment from participants to apply for an equity matching grant during December'23-January'24. An initiative to strengthen the business financial requirements of FPOs.



 Basix Krishi conducted a visionary workshop at Shri Shri Balunkeswar FPCL, Bhapur block, Nayagarh district, Odisha on 14th Dec 2023. Various topics on Business Plan, Credit linkage, initiation of Bharat Dal, Tally software installation, steps to be taken towards strengthening compliance etc were discussed and action points were prepared.



 Bhuban Farmer Producer Company Limited, Dhenkanal District, Odisha got sanctioned of AIF Loan of Rs.9.64 lakh under NABSarakshan Scheme from UCO Bank for establishment of “Custom Hiring Centre”. The FPO will get the subsidy component from APICOL, Odisha under centrally sponsored scheme “Sub-Mission on Agriculture Mechanization” (SMAM).



Basix Krishi conducted a training regarding scientific Package of Practices (PoP) of Black Gram on 28th December 2023 in Kalyanpur village, GP Kanchipur, MIP Kumar Tank of Ganjam Block, Ganjam district, Odisha. The training focused on productivity enhancement of Black Gram with IPM practices.



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 Note: At: Jharapadar Blackgram Training

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Basix Krishi facilitated an Exposure Visit of farmers of OIIPCRA Project, Zone-1, Ganjam, Odisha on 27th-31st Dec'23 at KVK Rastakuntabai, Andhra Pradesh. The visit covered Commercial Floriculture, Poultry, Goatery, Vermicompost, Principle & Practices of Climate Resilient Agriculture. The farmers were also enlightened on Protected cultivation of crops including crops seed production, value addition, improved production technologies and marketing.



❖ Events & Participation:



Buland Kisan Fed Producer Company Limited participated in the exhibition organised by Krishi Vigyan Kendra (KVK) for all FPOs of Bulandshahr district, Uttar Pradesh on 6th October 2023. The Buland kisan FPO had put a stall and showcased its value-added products like Honey, Sugarcane Sirka etc to the participants and visitors.

A district level 2 days' workshop, "Uttar Pradesh Millets Revival Program 2023-24" was organized by State Agriculture Dept.



from 10th - 11th October 2023 at Government Agricultural Seed Store, Amaniganj village, Malihabad, Lucknow district, Uttar Pradesh. Mal Kisan Producer Company Limited participated in the workshop to promote the cultivation, processing & preparation of millet-based value-added products, creating awareness on benefits of consuming millets and enhancing knowledge regarding nutritional value of millets.





Basix Krishi participated in the Professional Learning and Review program from 13th-15th October 2023 organized by BASIX Group for setting objective and performance appraisal at Brown Town Resort & Convention, Ranga Reddy District, Hyderabad.

Basix Krishi along with Takha FPO & Tadawa FPO participated in the "Akhil Bharatiya Krishi Mela and Agro Industry Exhibition" organized from 17th-19th October 2023 by Sardar Vallabhbhai Patel University of Agriculture and Technology, Modipuram, Meerut, Uttar Pradesh. Our 2 FPOs availed 4 type of wheat varieties to initiate seed multiplication program in Etawah district.



Mohammadpur Deomal Fed Producer Company Limited participated in the 'Sri Anna Mahotsav' & State-level millet workshop from 27th- 29th October 2023 organized at Indira Gandhi Pratishthan, Lucknow to create awareness on production, consumption, marketing, exports of millets.

A National Event "World Food India 2023" (WFI) was organised from 3rd-5th November 2023 at Pragati Maidan, New Delhi by Ministry of Food Processing Industries (MoFPI), Government of India (GoI) and supported by Federation of Indian Chambers of Commerce & Industry (FICCI) as a national event partner. BASIX Krishi facilitated its 2 FPOs namely Bhuban FPCL & Dhenkanal FPCL from Odisha promoted by SFAC has participated and put a stall (No. 31) in the event.



Basix Krishi Team participated in the "International Convention on Millets" (ICM) on 9th -10th November 2023 at Bhubaneswar, Odisha. It includes farmer engagement events, demonstrations of emerging technology and farm machinery, experience centers, technical workshops, policy roundtables, business-to-business meetings, an International Food Festival, quiz competitions, cooking competitions, and much more. ICM has highlighted success stories of millet entrepreneurship by Mission Shakti organization and concentrated on the tribal history of millets.



Basix Krishi Samruddhi Limited facilitated its 3 FFPOs promoted by NFDB to



showcase various fishery products in “Matsya O Pranee Sampad Mela 2023” at Jajpur District, Odisha from 17th-18th November, 2023. The main objective of the fair was to explore successful FPOs/Entrepreneurs/Farmers of the district and to recognize them for their outstanding contributions.



Basix Krishi participated in the “Global Fisheries Conference India 2023” on occasion of World Fisheries Day 21-22 Nov’23 at Ahmedabad, Gujarat with the aim of devising a way forward for the Indian fisheries and aquaculture sector in conjunction with the stakeholders from the fisheries Value Chain.

Basix Krishi facilitated “Financial Literacy Programme” for Gorakhpur Kissan Producer Company



Limited at Bailo Bazar, Bhathat, Gorakhpur, Uttar Pradesh on 20th Dec 2023 with the help of HDFC Bank & FIA Global, focusing on credit linkage and other banking services for shareholders.



Bhuban FPO participated in a panel discussion on “Promotion of Farmer Producer Organisation & Value-Added products of Millets” on 13th Dec 2023 at Prasar Bharati Studio, New Delhi.



Dalmau Kisan PCL participated in the program “Millet Recipe Contest” inaugurated by Hon’ble Minister of State, Mr Dinesh Pratap Singh for Horticulture, Agricultural Marketing, Agricultural Foreign Trade and Agricultural Exports; organized in Raebareli district, UP on 22nd Dec’23 to create awareness on the health benefits of millets.



The 42nd edition of India International Trade Fair (IITF) an annual event being organised by India Trade Promotion Organisation (ITPO) from 14th – 27th November 2023 at Pragati Maidan, New Delhi. It serves as a platform to showcase a different range of products and services from various industries, both domestic and international. BASIX Krishi facilitated its Daringbadi FPCL from Odisha supported by SFAC to participate in the event.



❖ Meet The Motivator:

T. Berhampur - A small village in Chhatrapur Block of Ganjam district situated around 5 km distance from block headquarter. Village is having 345 number of households and around 1,300 population; where 70% of population belongs to general category and 30% belongs to SC category. The main source of income of major households is contributed by male population as daily labourer nearby industries. The female members do the home work and remains idle for rest of the time.

Mrs. Arati Mishra, a villager of the same village visualized how to start a meaningful income generation activity for the women of the village. She organized a meeting in the village. Eight members supported her idea and came together to form a group which they named as "MANINI PRODUCER GROUP". Thus, a new chapter started in the life of these women.

Mr S Chakrapani Reddy, the Samiti member also a social worker; introduced this Producer Group with BASIX Krishi, OIIPCRA Team for handholding support. A meeting was conducted where capacity building training was given by Social Expert and Cluster Team of BASIX Krishi. Various income generation activities were discussed like Tomato sauce preparation, Incense stick manufacturing, Phenyl manufacturing, Poha preparation, Papad preparation, Broom manufacturing, Paper Plate making, Mushroom cultivation, Fish farming, Vegetable Cultivation etc. A feasibility study was done and finally the PG had shown interest for Paper Plate making.



BASIX Krishi Team (BKSL) prepared a project proposal for paper plate making. The CSR wing of Indian Rare Earth (IRE) provided a machine and initial Rs.1 lakh as working capital to start the activity. BKSL Team also facilitated input market linkage to get the raw materials. Helped to develop a self-generated fund. Facilitated a 15 days training on preparation of paper plate and maintenance of machine. Introduced with the buyers for the sales of paper plates.

Gradually this group manufactured 4 types of Paper plates. After meeting the expenses, the PG is able to generate average profit of Rs.20,000 per month in last few months. This created a confidence among these 8 women members to dream bigger. The current machine capacity is limited and not matching with the local demand. The PG is planning for a bigger machine to meet the demand of local consumers for different types of plates. The PG is planning to engage more number of women of the village in their production unit.



Employee of the Quarter



Congratulations to Mr. Dipak Kumar Sahoo, Fishery Facilitator, OIIPCRA Project, Ganjam district, Odisha as the Achiever of the Quarter (October 2023 to December 2023)!!!.

I feel privileged for considering the achievement of the quarterly award, thanks for the compliment, but I must admit it was my team effort blessing of all expert, Team leader and state team also to building my career.

*Dipak Kumar Sahoo
Fishery Facilitator,
Beguniaipada cluster.*

Some Key Achievements of Mr. Dipak Kumar Sahoo:

- On time completion of project deliverables with almost 100% achievement against the Target
- Worked with the cluster team to achieve agriculture, Horticulture target as well as social activities.
- Organizing the social events / project meetings / stakeholders meeting / visits in most effective way with desired result
- Maintaining good relationship with line departments and colleagues.
- Loyalty to the organization, offering helping hand to the team, quick implementation of the plan & guidance provided by senior staffs
- Punctual in his duty
- He is also integrating OIIPCRA program with FPOs and SHGs.



Congratulations to Mr. Shiv Badan Mishra, Project Coordinator, Deoria, Uttar Pradesh as the Achiever of the Quarter (October 2023 to December 2023)!!!.

Some Key Achievements of Mr. Shiv Badan Mishra:

- Joined 6 months back in the organization and started the operation in a new district, Deoria, Uttar Pradesh, implementing Fishery FPO program very effectively.
- Introduced 3 new potato varieties of 750 bags through newly formed FFPOs.
- Expanded operation to Gorakhpur districts

I feel privileged for considering me to honour this award "Achiever of the Quarter" this is just an amazing moment and one of the most important turns of my career. I am very thankful to Basix Krishi for all the support to build my career.
S.B. Mishra
Shiv Badan Mishra

identifying Cooperatives for promotion of FFPOs

- Good relationship with farmers, Board Members, newly recruited staffs in FFPOs making a conducive environment for quick development activities.
- Receives the suggestions of Superiors and implements heartily at field level.



❖ Forthcoming Events:

- Participation of Bhuban FPO in the "Republic Day" event at Delhi on 26th January 2024 being facilitated by SFAC
- Participation of Kabisuryanagar FPO in the event "Aatmanirbhar Bharat Utsav 2024", 3-10 Jan'24 being facilitated by SFAC
- Participation of Daringbadi FPO in the event "Sisir Saras Mela 2024", 5-10 Jan'24 at Bhubaneswar being facilitated by TRIFED
- 5 days Training on Scientific Fisheries for FFPOs and staffs to be organized by BASIX Krishi
- Induction cum orientation program for newly joined staffs of Krishi
- Training cum orientation program for newly joined staffs of FPOs.

❖ Media Coverage:

Basix Krishi & its 2 FPOs are covered by Financial Express on 9th October 2023 regarding, how ONDC network is helpful to sell the products of FPOs across India through online market platform.

Following the onboarding into the platform, Chirgaon Producer Company Limited, a Jhansi, Uttar Pradesh based farmers collective has sold more than Rs 1,00,000 worth of groundnut on mystore, one of several seller applications on the platform.

A farmers collective Daringbadi Farmers Producer Company, based in Kandhamal district, Odisha sold Geographical Indication (GI) tagged turmeric powder to buyers across 11 states using the online platform of Mystore.

"Initially we used the services of India Post for delivery of the products given their large network but several other logistic partners have been added to the digital network helping us quicker delivery products of consumers," Tapas Kumar Pati, Chief Operating Officer, BASIX Krishi Samruddhi, a group which has supported 59 FPOs into ONDC in Odisha, West Bengal, Bihar and Uttar Pradesh.

For more details:

<https://epaper.financialexpress.com/c/73633618>

<https://www.financialexpress.com/policy/economy-farmer-collectives-off-to-a-quick-start-on-ondc-stage-3266456/>



● NEARLY 2,200 FARMER GROUPS ON BOARD

FPOs off to a quick start on ONDC stage

SANDIP DAS
New Delhi, October 8

A LARGE NUMBER of farmers' collectives are now able to sell agricultural products — including rice, honey and millets — on the government's pan India e-commerce platform Open Network for Digital Commerce (ONDC).

Since the farmer producer organisations (FPOs) joined the ONDC platform in April this year, 2,168 such bodies have sold as many as 3,100 varieties of value-added agricultural products in 28 states.

Officials said that the target is to bring 7,500 FPOs into the digital marketplace in the next couple of months. The platform is being promoted by the government as an alternative to global e-commerce majors such as Amazon and Walmart for supporting small enterprises.

ONDC supports FPOs in developing and the digitisation of product catalogues, generating shipping labels and facilitating digital payments so that they leverage the platform for the marketing of their products.

The network has more than 30-odd digital applications, including Mystore, Paymt, Magicpin and Delhivery in the spheres of intercity logistics provider, platform for buyers, sellers and others.

"While consumers get access to a range of unique agricultural products from FPOs through the platform, our focus is to empower the farmers to get better price for their produce without incurring huge costs for marketing," TKoshy, chief executive officer, ONDC told FE.

While ONDC has collaborated with small farmers agribusiness consortium (SFAC), a body under agricul-



DIGITAL MARKETPLACE

■ Since joining ONDC platform in April this year, **2,168 farmer producer organisations have sold 3,100 varieties** of value-added agricultural products in 28 states

■ Food items being sold include over 100 varieties of rice, floral honey and pollen. The target is to bring **7,500 FPOs into the digital marketplace in the next couple of months.**

ture ministry to support FPOs, Koshy said the aim is to support small and micro enterprises as FPOs face challenges in accessing markets countrywide.

Within just a couple of months after coming on board, Aryahi Fed Farmers Producer Company, a Uttar Pradesh-based collective of 673 farmers, became one of the first to sell more than ₹100,000 worth of honey and millets products through Mystore.

Chirgaon Producer Company Limited, a Jhansi-based farmers collective also sold more than ₹1,00,000 worth of groundnut on Mystore. Another farmers' collective Daringbadi Farmers Producer Company, based in Kandhamal district of Odisha, sold geographical indication (GI) tagged turmeric powder to buyers across 11 states.

"Initially we used the services of India Post for delivery of the products given their large network but several other logistic partners have been

added to the digital network helping us quicker delivery of products," Tapas Kumar Pati, chief operating officer, BASIX Krishi Samruddhi, a group which has supported 59 FPOs into ONDC in Odisha, West Bengal, Bihar and Uttar Pradesh.

An agriculture ministry official said that the range of raw and processed food items being sold by FPOs cover a wide spectrum — more than 100 varieties of rice, several types of floral honey, pollen etc thus connecting farmers to consumers through the platform.

In April 2022, the government had launched ONDC, as a section 8 company established by the department for promotion of industry and internal trade.

Farmers said the government now must provide support to FPOs to sell their products on the government e-marketplace portal, used for public procurement by Central and state government agencies.



The Financial Express on 25th Dec 2023 published an article on ONDC, "Farmer groups expand business outreach via ONDC". It included the BASIX Krishi and its FPOs in the article.

A farmers collective Daringbadi Farmers Producer Company, based in Kandhamal district, Odisha sold Geographical Indication (GI) tagged turmeric power to buyers across 11 states using the online platform of Mystore. Several agricultural products including ragi powder, aromatic rice varieties and dried fish have been sold through ONDC platform.

"Since on board of ONDC earlier this year, we have reported a combined sales of Rs 4 million and the target is increasing sales to Rs 10 million in 2024," Tapas Kumar Pati, Chief Operating Officer, BASIX Krishi Samruddhi, a group which has supported 59 FPO into ONDC in Odisha, West Bengal, Bihar and Uttar Pradesh. He said initially FPOs used services of India Post for delivery of the products because of the large network but subsequently other logistic partners have been added ensuring quicker delivery of products to consumers.

Farmer groups expand business outreach via ONDC

3200 FPOs on board the digital platform; boost to sales of unique agri-products.
Written by Sandip Das

December 25, 2023 02:00 IST



In April 2022, the government had launched ONDC. (Image/ONDC)

A large number of farmers' collectives across states are now able to sell a host of unique agricultural products including rice, honey, millets, mushrooms and spices on the government's pan-India e-commerce platform – Open Network for Digital Commerce (ONDC). Since the farmers producer organisation (FPOs) joined the ONDC platform in April, 2023, 3200 such bodies so far have sold as many as 3,100 varieties of value-added agricultural products across states. Officials said that the target is to bring 7,500 FPOs into pan India digital market place in the next couple of months. The platform is being promoted by the government as an alternative to global e-commerce majors such as Amazon and Walmart for supporting small enterprises. ONDC supports and trains FPOs, free registration, in developing and digitisation of product catalogues, generating shipping labels, identifying delivery partners and facilitating digital payments so that they leverage the platform for marketing of their product. "Collective of small farmers get access to digital marketplace without any cost while the consumers get products such as 200 odd varieties of rice as well as a range of unique food products sourced from various regions delivered at home," an agriculture ministry official told FE. The network has more than 30 odd digital applications including Mystore, PayTM, Maginpin and Delhivery in the spheres of intercity logistics provider, platform for buyers and sellers and others.

In the last one-month, Rich Returns, Kota, Rajasthan based FPOs has sold Rs 2,00,000 worth of chana and garlic papards and millets-based products through Mystore. "We have also received orders from the Indian army on Government e Marketplace (GeM) supplying papads," "Hari Om Nagar, ceo, Rich Returns, said. Within just six months on coming on board, Aryahi Fed Farmers Producer Company, a Saharanpur, Uttar Pradesh based collective of 673 farmers, one of the first to sell more than Rs 5,00,000 worth of honey and millets valued added products through Mystore.

A farmers collective Daringbadi Farmers Producer Company, based in Kandhamal district, Odisha sold Geographical Indication (GI) tagged turmeric power to buyers across 11 states using the online platform of Mystore. Several agricultural products including ragi powder, aromatic rice varieties and dried fish have been sold through ONDC platform. "Since on board of ONDC earlier this year, we have reported a combined sales of Rs 4 million and the target is increasing sales to Rs 10 million in 2024," Tapas Kumar Pati, chief operating officer, BASIX Krishi Samruddhi, a group which has supported 59 FPO into ONDC in Odisha, West Bengal, Bihar and Uttar Pradesh.

He said initially FPOs used services of India Post for delivery of the products because of the large network but subsequently other logistic partners have been added ensuring quicker delivery of products to consumers. In April 2022, the government had launched ONDC, as a section 8 company established by the department for promotion of industry and internal trade. Recently tech giant Meta had announced a partnership with ONDC to upskill small businesses including FPOs. For FPOs, the digital network provides direct access to digital marketing, online payment, business-to-business (B2B) and business-to-consumer transactions, and encourages local value addition, catalyzing growth of logistics in rural areas. Farmers said that the government now must provide support to FPOs to sell their products on the Government e-Marketplace portal, used for public procurement by central and state government agencies.

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