



# KRISHI SPOTLIGHT

-- A Quarterly Publication of BASIX Krishi Samruddhi Ltd. (BKSL) --

Volume 2 | Issue 3 | July 2022 to September 2022



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## Message from Director, BKSL & BASIX Group CEO



Dear Colleagues at BKSL,

I am happy to have spent 3 days visiting BKSL Operations in OPIICRA Project Areas in Odisha and understand the richness of Basix Krishi Samruddhi Limited (BKSL) staff work and the accruing benefits to communities in terms of community strength building as Pani Panchayats where the women from the village form members and do their economic activities particularly fish cultivation under the guidance of BKSL OPIICRA project staff. It was vivid that there is a clear capacity building taking place with the members of Pani Panchayats particularly women and I am sure that would help them to enhance their capabilities further in enhancing the fish output and deal with the market in an improved manner and earn higher income. It was pleasing to note that BKSL staffs are working beyond the mandated services in the project areas and helping the villages in economic activities like Country Poultry farming, Goat farming, Integrated agriculture farming and with focus on millets cultivation. This reflects the core value of BASIX that we work towards enhancement of family incomes by helping the villagers to understand their resources and put them to best use.

BKSL has addressed, under the leadership of Mr. Tapas Kumar Pati, most of the challenges it has been facing in last 5 years, gained clarity on its business model and efficiently execute the business. In my view, BKSL has entered growth phase and with the help of a loan from the holding company, the company is expected to post impressive growth year on year ahead and join the leagues of Agri start-ups in creating value. With best wishes to all working at BKSL.

With sincere appreciations and thanks to the Team.

D SATTIAH  
DIRECTOR, BKSL &  
BASIX Group CEO







## About BKSL

**BASIX Krishi Samruddhi Ltd. (BKSL) / BASIX Krishi in one of BASIX Group entity, incorporated under the Companies Act 1956. BASIX Krishi is engaged in providing know-how on quality Agri-inputs, along with extension services, credit facilitation and output market linkages to crop and livestock farmers in India since 2010. One of the pioneer entities in the promotion of Farmer Producer Organizations (FPOs), BKSL has been selected as Cluster Based Business Organization (CBBO) by SFAC, NAFED, NABARD, NFDB and NCDC to implement the Central Sector Scheme (CSS), for the promotion of 10,000 FPOs in India. It has initiated its effort under the CSS, to promote FPOs in the states of Uttar Pradesh, Odisha, Bihar, West Bengal and Tripura. National Fisheries Development Board (NFDB) has empaneled BKSL as one of the Consulting Firm, to undertake various training programs, production, marketing, value-addition related steps in the field of fresh water aquaculture. BKSL is supporting FPOs on developing Value Chain Development Services in potato, Banana, fisheries, Aromatic Rice, Aromatic Oil and spices.**





## Major area of interest

-  **Advisory Services:** Advisory and technical know-how is shared with the target clients on project basis.
-  **Input Linkages:** Production / Procurement and supply of different Seeds, Sapling, different Fish Seeds and Feed.
-  **Output Marketing:** The Agri-produce of the FPOs is being transported inter-state with close coordination with traders and dealers. Besides that, famous local products like Jackfruits and lemon from Tripura are already being exported to countries like United Kingdom, USE and Germany.
-  **Value addition of agricultural produce:** BKSL has been at the forefront in exploring productive ways to add value to the agricultural produce and has already putting its effort in the value addition of Turmeric, Mentha, lemongrass, Aromatic Rice, Sweet Potato, Mustard and Spices.
-  **Promotion of Bio-Product:** Bio Fertilizers are being produced by BKSL and distributed to farmers through FPOs network.
-  **Banana Partnership Farming Model:** A farming model where Farmer, FPO and BKSL invest in a profit-sharing model.

## Our Clients & Partners





## Presence in 10 States

### West Bengal

#### DISTRICT

North 24 Parganas, Murshidabad, Nadia, Hooghly, Birbhum, Uttar Dinajpur

**NO. OF FPOs** 33  
**NO. OF FARMERS** 27,500



### Uttar Pradesh

#### DISTRICT

Firozabad, Etawah, Lucknow, Kanpur, Dehat, Jalaun, Gourakhpur, Jhansi, Raebareli, Kanpur Nagar, Prayagraj, Bulandshahr, Unnao, Bijnor, Hardoi, Fatehpur, Banda

**NO. OF FPOs** 25  
**NO. OF FARMERS** 17,500



### Odisha

#### DISTRICT

Ganjam, Jajpur, Puri, Khurda, Bargarh, Sambalpur, Kandhamal, Dhenkanal, Angul, Nayagarh

**NO. OF FPOs** 18  
**NO. OF FARMERS** 9,250



### Tripura

#### DISTRICT

Dhalai, Unakoti, Sepahijala, Gomati & West Tripura

**NO. OF FPOs** 5  
**NO. OF FARMERS** 4,500



### Nagaland

#### DISTRICT

Peren

**NO. OF FPOs** 2  
**NO. OF FARMERS** 600



### Bihar

#### DISTRICT

Jehanabad, Vaishali, Rohtas, Purnea, Muzaffarpur, Patna, Buxar, Aurangabad

**NO. OF FPOs** 13  
**NO. OF FARMERS** 4,500



### Andhra Pradesh

#### DISTRICT

East Godavari

**NO. OF FPOs** 1  
**NO. OF FARMERS** 300



### Himachal Pradesh

#### DISTRICT

Una

**NO. OF FPOs** 1  
**NO. OF FARMERS** 300



### Chhattisgarh

#### DISTRICT

Durg

**NO. OF FPOs** 4  
**NO. OF FARMERS** 4,000



### Jharkhand

#### DISTRICT

Gumla, Khunti, West Singhbhum, Palamu, Latehar, Simdega, Hazaribagh, Lohardaga, Ramgarh

**NO. OF FPOs** 10  
**NO. OF FARMERS** 74,000



## 👉 KRISHI AT A GLANCE AS ON SEPTEMBER 30, 2022

FPOs being worked with	102
Key Areas	Capacity building of Institutions, Advisory Services, Agri commodity Marketing, Policy Advocacy, Financial Inclusion, Supply Chain and Value Chain, Sustainable Business Model and Micro Enterprise development
Current Clients	Department of Water Resources, Govt of Odisha (World Bank Supported OIIPCRA), Small Farmers' Agribusiness Consortium (SFAC), National Agricultural Cooperative Marketing Federation of India Ltd (NAFED), National Cooperative Development Corporation (NCDC), Tripura Livelihood Mission (TRLM), NFDB, Farmer Producer Organizations and SHGs Federation, ITC and NGOs
Villages	973
Farmers	1,58,700
Women colleagues	11
Number of States and Districts	10 States and 56 Districts
Number of Staffs	82





## Rewards and Recognition



**BASIX Krishi Samruddhi Limited (BKSL)** is awarded as top performing CBBO in Odisha in implementation of the Central Sector Scheme to promote 10,000 FPOs in India. It was awarded by Department of Agriculture & Farmers' Empowerment, Govt. of Odisha on 21st July 2022 at Krishi Bhawan, Bhubaneswar at "State level Workshop on Formation and Promotion of FPOs". This is a milestone and honorable moment for the company to have best journey ahead and to add more such awards in the bag of success.

## Innovations

### Piloting Country Chicken in Kandhamal and Ganjam Districts:



After successful piloting of country chicken with FPOs, the farmers have started promotion of country chicken for dual purpose (egg & meat) in three different models namely "Backyard Poultry (10 no's of Chicks) Unit", "Semi Commercial Unit (100 no's of Chicks)" and "Commercial Unit (More than 100 no's of Chicks)". The first lot of chicks are supplied to Kandhamal district and Ganjam district of Odisha. Despite bad weather condition with continuous rainfall in last 5 days along with frequent power failure in the areas; our team is able to keep the mortality rate below 1% during 5 days of supply of chicks.



### Promoting Aromatic Rice in partnership with Khandapada Farmers Producer Company:

In partnership with Khandapada Farmers Producer Company Ltd, the BKSL is promoting aromatic rice in Khandapada block, Nayagarh district, Odisha. There are indigenous varieties as well as latest varieties of aromatic segments undergoing field trials in Kharif 2022 (2.5 Acres and 20 Farmers) for performance assessment.





## Value Addition to FPO Product

### Pickle, Jam & Jelly Production:



BKSL has been monitoring different trends and agri-interventions across the country to promote FPOs' activities with improve sustainability. BKSL had organised a training program on "Value Addition in Fruits" at Nalkata on 27th July 2022. There were 20 farmers who actively participated from Hill stop Horti Producer Company Limited & Jirania Farmer Producer Company Limited. They were provided technical support & practical demonstration on processing of fruit for value added products. FPOs have started different marketable products like pickles, jam and Jelly (Queen pineapple).

## FPO Activities

### Training on Piggery Feed Management:



Nagaland Team of BASIX Krishi conducted an "Awareness program on Piggery Feed Management" focusing on cost effective nutritious feed preparation to ensure healthy growth in piggery. The FIG members at Nsenlo village under Ahthibung Farmers Producer Company Limited, Ahthibung Block, Peren District of Nagaland participated in the program where piggery activity is being focused.

### Fair organized in UP:



The fair was organized in the development block Malihabad, Lucknow on 18th August 2022 in which information was given to the farmers about various schmes of FPOs for the benefits of FPO members.





## Projects: OIIPCRA



2nd Induction Training program for OIIPCRA team , Ganjam district was conducted on 22nd September 2022 at Tampara Lake Resort, Chhatrapur, Odisha



It was a great opportunity having presence of the Krishi Board Members in our operational area of OIIPCRA Project, Zone-1, Ganjam district, Odisha. They visited different places where farmers are doing fisheries, poultry units, Integrated Farming System (IFS), millet cultivation etc. Our farmers expressed their views on the existing agricultural and fisheries activities being practiced by them. The Board Members with their vast experience motivated the farmers how they can take better initiative to increase the profit level. In the team, there were also COO of Krishi, State Coordinator, State Marketing Expert, OIIPCRA Team of Zone-I, Ganjam which was organized during 13th-14th Sept 2022.

## ⇒⇒ New Projects ⇐⇐

Krishi has bagged three projects to promote 22 number of FPOs during FY 2022-23 SFAC has allocated 15 number of FPOs under Central Sector Scheme in the states of Odisha, Uttar Pradesh and West Bengal. NAFED has allocated 4 number of FPOs in West Bengal. NCDC has allocated 3 number of Fishery FPOs in Bihar.

