



KRISHI SPOTLIGHT

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About BKSL

BASIX Krishi Samruddhi Ltd. (BKSL) / BASIX Krishi is one of BASIX Group entity, incorporated under the Companies Act 1956. BASIX Krishi is engaged in providing know-how on quality agri-inputs, along with extension services, credit facilitation and output market linkages to crop and livestock farmers in India since 2010. One of the pioneer entities in the promotion of FPOs, BKSL has been selected as Cluster Based Business Organization (CBBO) by SFAC, NAFED, NABARD and NCDC to implement the Central Sector Scheme (CSS), for the promotion of 10,000 FPOs in India. It has initiated its effort under the CSS, to promote FPOs in the states of Uttar Pradesh, Odisha, Bihar and Tripura. National Fisheries Development Board (NFDB) has empanelled BKSL as one of the Consulting Firm, to undertake various training programs, production, marketing, value-addition related steps in the field of fresh water aquaculture. BKSL is supporting FPOs on developing Value Chain Development Services in potato, Banana, fisheries and spices.

Major area of interest

-  **Advisory Services:** Advisory and technical know-how is shared with the target clients on project basis.
-  **Input Linkages:** Production / Procurement and supply of different Seeds, Sapling, different Fish Seeds and Feed.
-  **Output Marketing:** The agri-produce of the FPCs is being transported inter-state with close coordination with traders and dealers. Besides that, famous local products like Jackfruits and lemon from Tripura are already being exported to countries like United Kingdom, USE and Germany.
-  **Value addition of agricultural produce:** BKSL has been at the forefront in exploring productive ways to add value to the agricultural produce and has already putting its effort in the value addition of Turmeric, Mentha and lemongrass.
-  **Promotion of Bio-Product:** Bio Fertilizers are being produced by BKSL and distributed to farmers through FPOs Network.
-  **Banana Partnership Farming Model:** A farming model where Farmer, FPO and BKSL invest in a profit-sharing model.

Our Clients & Partners



Message from Chairman

It gives me immense pleasure to reach you through BKSL Newsletter. As you are aware BKSL is engaged in wide range of activities for improving the livelihood and income levels of farmers. In order to achieve this goal, we are rendering advisory services, Supply of Agri inputs and aggregation / marketing of output, and value addition to agricultural produce. We have been one of the leading organizations in promotion of Farmer Producing Organizations under the centrally sponsored scheme. You will be able to know much more about the innovative models that have been tried out by us for providing various services to the farming community. We would also like to know from your end as to how you are viewing our efforts and what else we can do to foster the rural economy.



We look forward to have built a productive dialogue with all the stakeholders through our quarterly Newsletter. I on behalf of members of Board of Directors wish all the success to BKSL team in reaching their goals and establishing a strong communication link with the stakeholders through this Newsletter.

Pravin David
Chairman - BKSL Board

OIIPCRA Project:

- Delegates from World Bank, Officials from OIIPCRA-SPMU, District Level Officials of Ganjam District (Agriculture, Horticulture, Minor Irrigation) visited on 16th April 2022 Zone-I area of BKSL, SO & interacted with farmers of Integrated Farming System, Pack house, Mushroom Unit, Demonstration Fields on Climate Resilient Production System. A number of brain storming sessions were conducted with active participation of various stake holders on improving various components of climate resilient production system.
- Notification for Election of Pani Panchayat (PP) Leaders issued by Executive Engineer, MI Division-2, Ganjam district, Odisha under OIIPCRA Program where BKSL is working as Support Organization and the project is being implemented by Department of Water Resources, Govt of Odisha, Funded by World Bank.
- Netting at regular interval is essential to monitor the growth rate of fish & to observe the health condition of fish. Accordingly corrective measures are taken by BKSL.Mr. D. Bhaganan Farmer, Polyculture Method of Fisheries, Hinjicut Cluster, Palipadnavpur Village of Pathuriaghai MIP under OIIPCRA project.






Marketing Activities:



- Outlet of Dalmau kisan Producer Company Limited, Dalmau block, Raibareli district, UP under CSS, promoted by BASIX Krishi & supported by SFAC. The first sales experience of FPO with its customers is unique and the FPO is ready to supply a range of products to its customers in kharif season. The inputs are basically seeds, bio-products, some value added products and local produces.
- Our Team is fully prepared for the supply of Grand Naine (G9) banana plants for current season in Uttar Pradesh. Also, the performance is being assessed of the plants supplied last year. The farmers are happy with the result of the production of those plants availed from us last year. This is the show case to new farmers to adopt high performing planting materials to get better productivity. The supply of plants to customers will be started once monsoon rainfall starts. Tentatively we are have set a plan to start supply from first week of July 2022.
- Pineapple produced by the farmers of Jirania Farmers Producer Company Limited and marketing being facilitated by BASIX Krishi Samruddhi Limited. Local price: Rs.15-18 per piece whereas FPO is offering Rs.22-25 per piece to farmers at farm gate. The supply is meant for National market of Indian cities being supplied by Sundarban Fresh.






New Initiatives and Innovations:

- As part of introduction of additional income generation activity, BASIX Krishi has organised a training on candle making with help of RESETI in Kulubari, Sepahijala district, Tripura. This training was for a period of 10 days (13th June to 22nd June 2022). 35 women members from Krishisanayoga Agro Producer Company Limited participated in the program. The FPO has a plan to prepare the candles at FIG level and the finished products will be sold at the outlet of FPO. 
- BASIX Krishi organized a joint Workshop with KEGGFARMS on “Exploring Viable Model for Backyard Poultry as a Product for FPOs “at corporate office, Bhubaneswar on 20th June 2022. In the work shop, senior management from KEGGFARM, BASIX Krishi and staffs from 7 FPOs participated. Different model like “Supply of Day-Old Chicks with brooding at Household level”, “Community Managed Mother Unit with brooding of 2-3 weeks”, “Entrepreneur managed Mother Unit with Pheriwala model” were discussed with critical analysis of the positive and negative sides of each model. A pilot program is planned both for “Day one chicks’ model” and “Mother unit model” at FPO level. The evaluation of both model will lead to expansion of the activity. 
- BASIX Krishi has started seed production of Moong in Firozabad district of Uttar Pradesh. This is the first harvesting of the variety Shikha (IPM-410-3 developed by IIPR, Kanpur and foundation seed availed from Jawaharlal Nehru Krishi Vishwavidyalaya, Jabalpur and MP). This variety is resistant to MYMV disease which is a major reason causing the low productivity and reduction of moong growing area. The seed produced will be supplied to farmers of Firozabad, Kanpur Dehat, Kanpur Nagar, Auraiya and Etawah districts. This is an effort to increase the productivity of Moong and to increase the production area of Moong. 

Value Addition to FPO Product:

- The biggest gift for a farmer is getting a good crop. Our BASIX Krishi Team is always helping our farmers on supplying of good quality planting materials, other inputs, advisory services and identifying better market. The result of the plants supplied last year is very encouraging. The field of such farmers is being focused by new farmers. Our Naveen Kisan Producer Company Limited based at Bakshi Ka Talab, Lucknow and Uttar Pradesh is putting its best effort to encourage Grand Naine Banana Crop for better income of the farmers. 
- In order to provide 100% pure & 100% hygienic edible products to its members; Ghanteswari Farmers Producer Company Limited, Kuchinda block, Sambalpur District, Odisha has initiated to supply packaged products like pure mustard, mustard oil, Til oil etc at reasonable price. The raw materials are being sourced from the FPO members. After extraction of oil, the oil is being packaged maintaining all hygienic condition to ensure safe food for its members. 

Platform for Reorganization of FPO Product:

- Shri. Kailash Choudhary, Minister of State, Ministry of Agriculture and Farmers' Welfare, Govt. of India reviewed the progress of 10000 FPO Scheme at ICAR Research Complex for NEH Region, Tripura Centre, Lembucherra on 28th June 2022. Representatives from CBBOs and FPOs; progressive farmers and Government officials participated in the program. Some important action points were prepared to strengthen the FPOs especially on value addition and market linkage. BKSL promoted FPO namely “Jirania Farmers Producer Company Limited”, West Tripura district presented the jack fruit chips developed by the FPO.  
- National Conference of Cluster Based Business Organization (CBBOs) under Central Sector Scheme of Formation and Promotion of 10,000 FPOs was organised on 21st April at PUSA, IARI and New Delhi. Stall of Angul Farmers PCL”, Angul, Odisha promoted by BASIX Krishi supported SFAC. Our Angul FPO displayed the live plants of Lemongrass, Mentha, Tulsi and value-added products like Hand Sanitizer, Hand Wash, Lemongrass oil, Tulsi oil, Nilgir oil along with explanation of various uses of these products. 



- Bulandkishan Fed Producer Company Limited, Siyana block, Bulandshahr district, Uttar Pradesh prompted by BASIX Krishi and supported by NAFED displaying its products at Kisan mela, Bitra, Bulandshahr. The FPO is encouraging apiculture through its farmer's network. FPO is supplying honey box along with bee; providing training to its members how to maintain the boxes under adverse condition. The first honey production already done. The packaged bottles are included in the Kisan mela.
- ICAR- Central Institute of Subtropical Horticulture, Rehmankhara, Lucknow, UP organized "Mango Fair cum Mango Diversity Exhibition" on 28th June 2022. BKSL promoted and SFAC supported FPO "Bhadesarmau Producer Company Ltd", Malihabad block, Lucknow district, UP bagged the first prize on diversity of mangoes.



Training and Capacity Building:

- Basix Krishi Samruddhi Limited introduced online platform eNAM to the FPOs to register themselves with the platform to trade their products. eNAM awareness training program was conducted by eNAM at different districts to provide basic knowledge on eNAM focusing on the process of trading using E-NAM online platform. Daringbadi Farmers Producer Company Limited participated at Raikia, Kandhamal district, Odisha. Similarly Angul FPO participated in the program at Angul district.
- BASIX Krishi organized a Training on "Capacity Building of CEOs" for the SFAC supported FPOs (BKSL as CBBO) at corporate office, Bhubaneswar on 20th June 2022. The focused points were "Role and responsibilities of CEOs in FPOs", "Legal compliances for FPO under companies Act 2013", "Potential Business Plan", "MIS to track the Business".
- BASIX Krishi organized a Training on "Capacity Building of Accountants" for the SFAC supported FPOs at corporate office, Bhubaneswar on 22nd June 2022. The focused points were "Role and responsibilities of Accountant", "Legal compliances for FPO under companies Act 2013", "Maintenance of Books of Records".



Exposure visits of Board of Directors of FPOs in Bihar:



BASIX Krishi and ATMA, Muzaffarpur district, Bihar organized a 2 days (24-25 Mar 2022) Exposure Visit of Board Members of 4 FPOs promoted by BASIX Krishi (BKSL) to Indian Institute of Vegetable Research (IIVR), Varanasi, UP. The exposure visit provided a good idea regarding latest development in vegetable cultivation. After the exposure visit, the FPO conducted training for its members during April 2022 to prepare kharif plan in advance.

Celebrations:

- Celebrated 12th anniversary of BASIX Krishi at Pragati Resort, Ranga Reddy District and Telangana on the occasion of BASIX Group Annual Meet 2022. We are grateful to all our dedicated team from field level to corporate office for their dedication and hard work to enable BKSL to reach a new height.
- Basix Krishi Annual Meeting was conducted at CYSD Centre, Bhubaneswar from 14th May to 16th May 2022. Our culture enables us to pursue our mission with a growth mindset. Presented a bunch of appreciation and reorganization to all the supporting staffs for their achievements.

